



Confederation of Indian Industry

Gateway Gazette 2017

CII CSR Gateway monthly E-Newsletter 
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"Gateway Gazette" CII CSR Gateway monthly Newsletter, which is specifically designed to help you with appropriate social engagement capacities and opportunities in providing a range of services from a low touch solution comprising CSR knowledge hub, employee volunteering, and online training classes to a more intensive hands-on customized service such as NGO due diligence, institution building, end-to-end program management support, etc.

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CII CSR Gateway

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From the Chairman's perspective

There is no doubt, vast majorities of the India's poorest people lives in villages and these villages are in a state of neglect and underdevelopment with impoverished people. The problems of hunger, ignorance, ill health, high mortality and illiteracy are most acute in rural areas. This is not only because of shortage of material resources but also because of defects in our planning process and investment pattern. India has the potential to meet such challenges in the rural areas especially those typically survived by the tribals. However, the efforts of just the Governments may not be adequate to provide basic services to its citizens. It is being increasingly recognized that progress and welfare of a society is not only the responsibility of the Government alone, but many more stakeholders need to be involved to attain the development.



Mr M Ponnuswami

Vice Chairman - CII
Tamil Nadu State Council and
Chairman & Managing Director,
Pon Pure Chemicals India Pvt Ltd

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Expert's TAKE

“Women and men with disabilities can and want to be productive members of society. Promoting more inclusive societies and employment opportunities for people with disabilities, requires improved access to...vocational training relevant to labour market needs, and jobs suited to their skills, interests and abilities.” - The International Labor Organization. Exclusion of people from the potential labour market has a multifaceted dimensions such as decreased number of available workers; losses to national GDP; economic disparity which leads to reduction of country growth indicators such as Human Development Index (HDI); limited workplace diversity. One of the biggest groups that suffer such exclusion is persons with disabilities. Lack of inclusiveness in the public and private sector towards persons with disabilities means that businesses.



Ms Revathy Rugmini K.S

Regional Representative - SARO
& EAPRO Leonard Cheshire
Disability - Asia

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About CII & CSR Gateway

The Confederation of Indian Industry (CII) works to create and sustain an environment conducive to the development of India, partnering industry, Government, and civil society, through advisory and consultative processes. CII is a non-government, not-for-profit, industry-led and industry-managed organization, playing a proactive role in India's development process. CII CSR Gateway is an online platform to connect the relevant stakeholders of CSR to enable CII member companies with appropriate social engagement capacities and opportunities. Encouraging the business community to appreciate the value of Triple Bottom Line (TBL) in their corporate decision making and to pay attention to the three interconnected corporate pillars of competitive advantage--People, Planet and Profit and also Creating Shared Value by linking Competitive Advantage and Corporate Social Responsibility of the business community.

Spotlight Corner

Valedictory on The Certificate Program on Entrepreneurial Skill Development for SC/ST Students

3rd October 2017, at Jeppiaar Engineering College, Chennai

Valedictory Function - Certificate Program on Entrepreneurial Skill Development for SC/ST Students 3rd October' 2017, Jeppiaar Engineering College CII as a part of Affirmative Action, organized a certified program on Entrepreneurial Skill Development with support from relevant stakeholders to up-bring and empower these students, to bring in creative and innovative ideas to start their own business. The certified program was conducted jointly for Jeppiaar Engineering College and Jeppiaar SRR Engineering College at Jeppiaar Engineering College with orienting across 185 SC/ST students. A total of 66 students were shortlisted for the program after the final screening process. The first session was scheduled for the 21st of February 2017. A Business clinic was held on the 11th September with around 54 students participating and being benefited out the mentoring and guidance from various entrepreneurs. The programs was concluded with a Valedictory Function, held on the 3 October 2017 for all the 66 students, in the presence of Mr Ravi Sam, and

Lakshmi Industries Ltd, Coimbatore.



Interactive Session on Affirmative Action 26 October 2017, Hotel Westin Chennai

Interactive Session exclusive for DICCI Members 26th October'17, Hotel Westin, Chennai
Confederation of Indian Industry organized an Interactive Session exclusively for the DICCI Members on the 26th of October'17 at Hotel Westin. The session was held in presence of Mr Subbhaian IAS, Managing Director, TAHDCO, Government of Tamil Nadu, Mr Ravi Sam Chairman, CII CSR, Affirmative Action, Sustainability and Managing Director, Adwait Lakshmi Industries Ltd, Mr S Narasimhan, Co-Chairman Affirmative Action, CII SR and Managing Director, Sattva Logistics Pvt Ltd, Mr Ravi Kumar Narra, President, DICCI South India along with 55 DICCI representatives from across the southern region



The interactive session was based on understanding the assessing the needs of the DICCI members, region wise and where they look for CII support. The 3 hours meet resulted in understanding a need to create awareness on the schemes and policies framed exclusively for supporting the SC/ST Entrepreneurs, setting up skill avenues and skilling the SC/ST Entrepreneurs community in order to increase the self-employment opportunity, inclusion of unorganized enterprises in order to support them in meeting their needs from the market and creating awareness with banks to support the community for their business requirements as per the mandate, among others. The session also saw support from TAHDCO in terms of facilitating indicative reports framing roadmaps to set up own enterprises, further adding that the virtual cum physical interaction centres of TAHDCO can be utilized for training and entrepreneurial development. The meet concluded with agreeing on various holistic approach on various wider areas.

Soft Launch of Watershed Development Project at Cuddalore District

27th of October 2017 at NABARD, chennai

The soft launch of the project was organized on the 27th of October 2017 at NABARD's office. All stakeholders (TITAN (Corporate Funding Partner), NABARD, CII and NAF (Implementing Partner)) were present along with the community representatives from each village chosen for the project. **Mr S.Nagoor Ali Jinnah, Chief General Manager, NABARD - TN RO** gave the welcome address to the gathering during the launch wherein he appreciated the efforts of the industry to take up such initiatives and also motivated the community who were present from Cuddalore to play an active role in sustenance of the project. Both **Mr Sridhar Head - Corporate Sustainability TITAN Company Ltd.** and **Mr Ravi Sam Chairman, CSR/AA/Sustainability Sub-Committee, CII-SR & Managing Director Adwaith Lakshmi Industries Ltd.** highlighted how the industries would wish to come forward to support such initiatives that will directly benefit the community and their livelihood, they also had a brief interaction with the community representatives directly. CGM NABARD soft launched the project followed by Vote of thanks by Ms Smilin AGM, NABARD - TN RO.

Project Brief:

Regeneration and conservation of the degrading environment has become a primary concern today. This project's goal is to conserve the environment on a whole especially the watersheds by inducing participation by the village people who inhabit the watersheds and works on a Public Private Partnership mode. The major goal is to treat the agricultural lands, making it fertile and available to the farmers. Titan and NABARD have undertaken a Watershed Management project at Cuddalore to treat about 6000 (Ha.). The project cost would be around 7 Crores and the project timeline will be approximately 2- 3 years.



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Whats Trending

“Business Excellence in understanding Finance” One day Training program for DICCI members Organized by CII 15th November 2017, at CYIENT Ltd, Hyderabad

CII organizes BUSINESS EXCELLENCE IN UNDERSTANDING FINANCE with DICCI members with the objective to create awareness about various products and services that DICCI Members can offer to the CII Members and the procurement opportunities that CII Members can offer to the DICCI Members. DICCI seeks supports from CII for the Existing Entrepreneurs in the field of Supplier diversity, Inclusion in vendors list, Extend the support for gap analysis, Awarding contracts & Giving Distributorship.

MCSR 9th Batch

Corporate Social Responsibility (CSR) in India has traditionally been seen as a philanthropic activity. Now the Companies Act, 2013 has introduced the idea of CSR to the forefront and through its disclose-or-explain mandate, is promoting greater transparency and disclosure. Schedule VII of the Act, which lists out the CSR activities, suggests communities to be the focal point. It will be interesting to observe the ways in which this will translate into action at the ground level, and how the understanding of CSR is set to undergo a change.



Topic/Module	Key Features
Introduction to CSR	Understanding the concept of CSR and its evolution in India.
CSR in India	Historical context and current status of CSR in India.
CSR in the Companies Act, 2013	Legal framework and compliance requirements.
CSR Strategy	Developing a CSR strategy aligned with business goals.
CSR Reporting	Best practices for CSR reporting and disclosure.
CSR Implementation	Practical steps for implementing CSR programs.
CSR Impact	Measuring and evaluating the social and environmental impact of CSR.
CSR Case Studies	Analysis of successful CSR initiatives from various industries.
CSR Challenges	Identifying and addressing common CSR challenges.
CSR Future	Emerging trends and future prospects of CSR in India.

- Flexible learning
- Access to expert knowledge with no related travel expenses
- In addition to the CSR course, the course includes an opportunity to gain deeper understanding of the sector issues that currently matter (especially trends on)
- Monitoring support for lobbying and working in the state as a CSR professional in the organization
- Certificate of participation will be conferred by CII, India's premier business association (top most 5000 members from the private as well as public sectors, including IITs and IIMs), and an industry membership of over 500,000 members

COURSE DURATION: 1 Month / 43 Hours
No. of Sessions: 12 Sessions / 1 hour per session
One Year Post-course Support
All Sessions: 11 AM to 1:30 PM

Key Results

- Online Industry Network provided to course participants
- Online Discussion Forum (Facebook)
- Participation Certificate for those delegates who are very interested in taking for knowledge globally, wherever they attend at least 10 sessions
- Course Completion Certificate. This will be provided if the delegate attends all sessions to the following:
 - Each session: 1 hour / 10 sessions / 10 hrs
 - Total assignments: 10 assignments / 10 hrs
 - All assignments: 10 hrs
 - All assignments: 10 hrs
 - All assignments: 10 hrs
 - All assignments: 10 hrs

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Online Webinars & Trainings

Hands-on Guide for the Essentials of CSR

It requires support, participation and advisory from all corners of a corporation, for a CSR project to make the necessary impact. The sessions will focus on the necessary elements of the CSR and help corporate understand, adopt, implement, and measure their programs.



Hands-on Guide for the Essentials of CSR

Online course on CSR

Duration: 8 weeks course / Open course that can be taken any time. Duration starts since the enrollment is done

It requires support, participation and advisory from all corners of a corporation, for a CSR project to make the necessary impact. CII CSR Gateway is glad to announce the training program - Hands-on Guide for the Essentials of CSR. Helping you to transform the organizations and teams. The Course will be delivered through CII CSR Gateway Cloud Campus, powered by Udacity. The course will be delivered online, and is not a webinar.

Course Objective:

The sessions will focus on the necessary elements of the CSR and help corporate understand, adopt, implement, and measure their programs.

Author: Dr. Soumitra Ghosh, Founder - CII CSR Gateway

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CSR Program Strategy and Project Planning

CSR is emerging as an important way to develop standards for financial, social and environmental areas of organizational work. It is fast becoming a prerequisite for all organizations large or small. The advantages and benefits of delivering effective (CSR) can be realized by integrating CSR policies into every aspect of an organizations' objectives and goals.



CSR Program Strategy and Project Planning

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Inauguration of our Infra-Structure Development - Hostel Renovation Scheme at Cuddalore district of Tamil Nadu

17 November 2017, Devanampattinam Hostel, Cuddalore District

Cuddalore district has a sizeable population of students from the economically deprived section using the facilities offered by the government to attain education. The students come from different villages from interior localities to the main town to pursue their schooling and college but don't have proper hostel facilities. The government run, Adi Dravida Hostels require better maintenance and renovation. CII has extended its support to take up few hostels in Cuddalore district and renovate and offer better facilities for these students.

The work that was commenced on 15th December 2016 is now reaching at its finishing



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Catalog watch

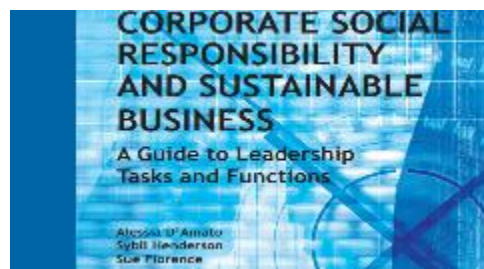
Resources

Corporate Social Responsibility:
Good Practices &
Recommendations



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Corporate Social Responsibility
and Sustainable



[Read More](#)

Case Studies

C.R.I. PUMPS PRIVATE LIMITED,
COIMBATORE



With a modest beginning in 1961, CRI has grown multifold in the pump, motor and valve manufacturing industry.

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AMWAY INDIA
ENTERPRISES



The Amway Corporate Social Responsibility program is activated and executed through the Amway Opportunity

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Peek Through

Fence It: Scientific Lake
Restoration



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Breaking Barriers - Social Inclusion
Of PwDs Through Sports



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CII Flagship Projects

For further details on the CII CSR Gateway,
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