



Confederation of Indian Industry

Gateway Gazette 2017

CII-SR Development Initiatives

Monthly E-Newsletter
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"Gateway Gazette" CII-SR Development Initiatives Monthly E-Newsletter, Designed to showcase various initiatives taken up by CII in the development and social space to motivate and encourage you as well to initiate a step of your own or collaborate with us. It also helps you to keep a track on various Corporate Social Responsibility, Affirmative Action, Education, Skills and Job Creation activities and capacity building programs.

Stay in Touch!



CII-SR Development Initiatives

From the Chairman's perspective

Sustainability represents environmental protection, social justice and equity and economic development. Industries are the engines for economic development and they need to be proactive in balancing social equity and environmental protection - adoption of environmental policies like carbon emission reduction, green supply and energy & water -efficiency strategies. In addition to environmental policies, companies should develop strategies for dealing with stakeholder groups viz. shareholders, investors, employees, customers and suppliers, and strengthen their relationships with each stakeholder, so as to meet the overall business objectives. Shareholders and investors want optimum return on their investments; employees look forward safe workplaces, competitive salaries and job security; customers demand quality goods and services at fair prices; local communities like NGOs expect investment in communities; regulators demand full compliance with applicable regulations.



Mr Atul Renavikar

Co-Chairman Sub-Committee on Sustainability,
CSR & Affirmative Action,
CII-SR and Executive Director,
Michelin India Private Limited

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Expert's TAKE

Urban Deprivation- An Overview: In India, the rate of urbanization is steadily increasing from 25.7% in 1991 to 27.82% in 2001 and 31.14% in 2011 - an increase of 3.3 percentage points during 2001-2011 compared to an increase of 2.1 percentages during 1991-2001. With the rising rate of urbanisation, cities are transforming into engines of development, attracting investments to catalyse economic growth and increased employment opportunities. However, the adverse consequences of the urban pull include proliferation of informal settlements, increased distress migration, homelessness and amplification of issues like housing shortage and inadequacies of public (civic and social) utilities/services. These negative trends have exposed the deprived urban communities to multiple vulnerabilities and have pushed them into abject poverty situations.



Ms Vanessa Peter

Policy Researcher, Information and Resource Centre for the Deprived Urban Communities (IRCDUC)

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About CII & Development Gateways

The Confederation of Indian Industry (CII) works to create and sustain an environment conducive to the development of India, partnering industry, Government, and civil society, through advisory and consultative processes. CII is a non-government, not-for-profit, industry-led and industry-managed organization, playing a proactive role in India's development process. CII DEVELOPMENT GATEWAYS, a set of three uniquely designed online platforms that will dedicatedly connect relevant stakeholders with appropriate social and developmental engagement capacities and opportunities. The online portals will cater to CSR, Affirmative Action and Education needs of various stakeholders like Industry Leaders, Key Social Enterprises, Member Companies, Corporate Foundations, Institutes, Mentors, Students, Trainers, among others. It's a one stop solution to address the current development issues in an effective way by bridging the gap among all the stakeholders.



CII CSR Gateway



CII AA Gateway



CII EDU Gateway

Spotlight Corner

Interactive Session on Enabling Impactful Social Enterprises

24th November 2017 at Crowne Plaza, Chennai

Confederation of Indian Industry (CII), Villgro, and The Deutsche Gesellschaft für Internationale Zusammenarbeit (GIZ) GmbH together organized an interactive discussion on

Social enterprises are now well regarded as an effective vehicle to achieve development objectives at scale, because of their ability to use game-changing technology and innovation, be more sustainable, and require less philanthropic capital. Incubators play an integral role in inspiring, unearthing, nurturing, providing resources and supporting such social enterprises to make them impactful, scalable and sustainable.

While the recently passed Companies Act 2013 which permits CSR funding to be used to support Government approved Technology Business Incubators, only a few corporates (such as Mahindra and Mahindra Financial Services, Marico Innovations Foundation, Godrej Properties, among few other) have begun to do so. Through this interaction session, many of the other industry members also came up for supporting incubation and social enterprises for strategic reasons and as part of their CSR initiatives with CII facilitating the entire process.



Collaboration of CII & World Wide Logistics for Swachh Vidyalaya & Reconstructing an Anganwadi in Partnership with the State Government

29th November 2017, Okkiyampettai

CII along with the support of UNICEF India has teamed up to take the initiative of Swachh Vidyalaya at the schools and Anganwadis to not just rebuild but also to provide adequate training and educate the children/teachers/the local community on the importance of maintaining the environment clean and safe for the children. In lines to this, CII & WWL has signed in a project to rebuild Anganwadi and toilet block at Okkiyampettai and Nungambakkam respectively. Before the commencement of the construction / reconstruction work, CII & other stakeholders joined together for the puja. Of the two sites, the puja was done at the Okkiyampettai site (Premises inside the Chennai Primary School) on the 29th of November 2017.



**“Business Excellence in understanding Finance” One day
Training program for DICCI members Organized by CII
15th & 18th November 2017**

CII-SR organized BUSINESS EXCELLENCE IN UNDERSTANDING FINANCE for the SC/ST Entrepreneurs registered with DICCI. The objective was to create awareness about various products and services that DICCI Members can offer to the CII Members and the procurement opportunities that CII Members can offer to the DICCI Members. DICCI seeks supports from CII for the Existing Entrepreneurs in the field of Supplier diversity, Inclusion in vendors list, Extend the support for gap analysis, Awarding contracts & Giving Distributorship. In the month of November, CII-SR organized 2 such programs under the Affirmative Action agenda. On 15th November’17, the program was planned at Efftronics, Vijayawada benefitting 41 SC/ST Entrepreneurs while on the 18th November’17, 35 SC/ST Entrepreneurs got benefitted with the program held at Cyient Limited, Hyderabad. The programs were supported by Adwaith Lakshmi Industries Limited and Sattva Logistics Private Limited respectively.



Launch of CII EDU Gateway 30th November 2017, Coimbatore

CII Southern Region, under the Education Initiatives, have come up with an online portal namely, CII EDU Gateway, a gateway for connecting the Institutions and Industry, a platform which provides various options of Jobs, Internships, Industry updates, Industry Expert connect, announcements on Job fairs among others, to help students and faculty to stay ahead and meet the expectations of the Industries and the latest trends and technology in the market. The gateway was launch during a Higher Education Conclave at Coimbatore in the presence of Mr Sunil Paliwal IAS, Principal Secretary - Higher Education, Government of Tamil Nadu, Mr C R Swaminathan, Past Chairman, CII Southern Region, Dr R Nandini,

Mr P Ravichandran, Chairman - CII Tamil Nadu State Council & President, Danfoss Industries Ltd. The gateway is supported by GRG Group of Institutions, Cyient Foundation, National Programme on Technology Enhanced Learning Tutorials (NPTEL), Internshala, Monster India, National Skill Network and Fests.info.



Industry Walk Through PRIMETEX (SRG Apparels) & SIERRATEC ODC 3rd November 2017, Tiruppur

CII-SR organized an Industry Walk Through with an objective to sensitize the participants about the need for skilled employees and the relevance of industry-integrated training. This will help them appreciate the overall emphasis on making Indian a skilled nation.

The participants were taken to SRG Apparels Pvt Ltd (Prime Tex Group) during the forenoon session and then visit arranged at Sierra ODC Pvt Ltd in afternoon. This skill mission helped the participants to gain hands-on experience of how industry operations are executed, the visit bridged the gap between theoretical training and practical learning which helped the participants to plan the training modules in their relevance space. The visit also provided an opportunity to network with other participants from other industries. The visit impacted 25 delegates.



Whats Trending

In-Sync with Industry

Certified Faculty Enrichment Program for Teachers from Engineering & Polytechnic Colleges An initiative by CII-Southern Region
21st & 22nd December 2017 @ L&T Construction, Chennai

Emerging industry-academia collaborative framework in India shaped by recent developments in the area of Skill Development, Employability and Entrepreneurship. Need for demand-driven education models in College Education with options for work-integrated learning and how teachers become the primary champions of implementing new ideas and initiatives. Teachers should also take up self-study and research projects to keep themselves updated about the new developments in the industry and emerging job markets for college students

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One day workshop on Introduction to Analytics in Marketing **Thursday, 21st December 2017: Madurai**

Analytics may have an answer. The workshop on Analytics in Marketing is to introduce analytics to the participants and help them shift to data driven decision making in their daily tasks. The objective of the workshop is to make the participants have a structured learning of what analytics and BI is and how it can be applied in their day to day business areas of marketing and business development. Remember you can only manage what you measure!

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Data Collection and Consolidation - Outcome based Research

28th December 2017 from 1500-1700 hrs, CII SR

Today you see TV shows of agencies collecting data on which actor will win if he came to politics, you see requests for you to take a survey on FB and Outlook, and call taxis. Ever Wondered why? To collect data at random may not help. Though many students in national and international universities are qualifying with degrees in data analytics, are we focused on outcomes of data collection and consolidation before we decide on what data to collect, from where and how?



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Employing and Engaging Persons with Disabilities - The Myths and Misconceptions

1100 - 1300 hrs, 20th December 2017, Live from CII Southern Region

Unemployment among persons with disabilities is as high as 80 per cent in some countries. The 2011 Census in India stated that nearly 27 million people were living with a disability, with only 25% in employment there is ample evidence that people with disabilities are more likely than non-disabled people to experience disadvantage, exclusion and discrimination in the labour market. Persons with disabilities represent the single largest minority group seeking employment. Global efforts to address poverty cannot afford to ignore the needs of persons with disabilities, 15% of the world's population.

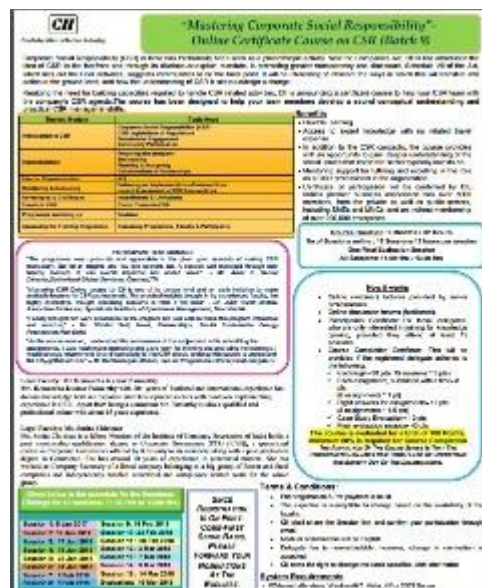


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MCSR - Online Certificate Course on CSR (Batch 9)

Starts on 5th January 2018, Live from CII Southern Region

Corporate Social Responsibility (CSR) in India has traditionally been seen as a philanthropic activity. Now the Companies Act, 2013 has introduced the idea of CSR to the forefront and through its disclose-or-explain mandate, is promoting greater transparency and disclosure. Schedule VII of the Act, which lists out the CSR activities, suggests communities to be the focal point. It will be interesting to observe the ways in which this will translate into action at the ground level, and how the understanding of CSR is set to undergo a change.



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Two Day Workshop on

Restructuring and Redesigning the Higher Education Curriculum

to Meet Industry Needs

24th & 25th January 2018:

SDM Institute for Management Development (SDMIMD), Mysore

CII Southern Region is planning to organize its second batch of the workshop on 'Restructuring and Redesigning the Curriculum in Higher Education to meet Industry Needs' on 24-25-January-2018 at SDM Institute for Management and Development (SDMIMD). The workshop is aimed at Principals, Directors, Deans, HODs, and Senior Faculties from Institutions & Colleges and representatives from Industry.

The primary objective of the proposed curriculum restructuring and redesign workshop is to help higher education institutions gain advantage in 'producing' graduates who will meet the changing skill and knowledge demands of the industry. The workshop will also help higher education institutions in enhancing learning outcomes and establish a collaborative, mutually satisfying relationship between the industry and higher education institutions.

**To Partner the Event, kindly write to Ms Riya/Ms Sandhya
at riya93.cii@gmail.com / sandhya.tg@cii.in.**

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Catalog watch

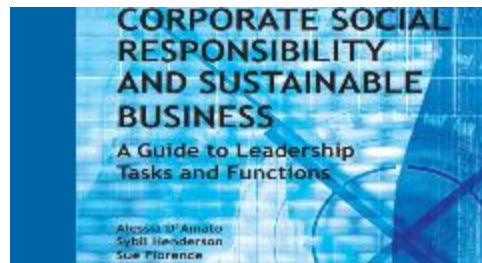
Resources

Corporate Social Responsibility
David Crowther & Guler Aras



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Case Studies

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How to enable eco friendly dignified
menstrual practices

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SUSHANTI CHILDREN HOME

Project: SUSHANTI CHILDREN HOME



2016 - 2018

Case study of Non-Governmental
Organisation, Bachpan Bachao Andolan
which is against the child labour in
India.

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Peek Through

CII Flagship Projects

Research And Education Into Indian Heritage Through CSR



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Livelihood Development Project - Irula Tribals



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For further details and to partner on the CII Development Initiatives,
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