



Confederation of Indian Industry

Gateway Gazette 2018

CII-SR Development Initiatives

Monthly E-Newsletter

MAR-2018

"Gateway Gazette" CII-SR Development Initiatives Monthly E-Newsletter, Designed to showcase various initiatives taken up by CII in the development and social space to motivate and encourage you as well to initiate a step of your own or collaborate with us. It also helps you to keep a track on various Corporate Social Responsibility, Affirmative Action, Education, Skills and Job Creation activities and capacity building programs.

Stay in Touch!



CII-SR Development Initiatives

From the Chairman's Perspective

The role of education as an agent or instrument of social change and social development is widely recognized today. Education is seen as a major vector in society, but that it is largely allocated a conservative role, since its main function is in the socialization of the young and the maintenance of the social order. When things are going well, especially economically, more experimentation with education is supported, and more idealistic goals are pursued, such as equity of educational opportunity. It is in the ideological and moral spheres, however, that education is most clearly expected to play a leading role. Social change takes place as a response to many types of changes that take place in the social and nonsocial environment. Education can initiate social changes by bringing about a change in outlook and attitude of man.

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Mr M Ponnuswami

Chairman – CII
Tamil Nadu State Council and
Chairman & Managing
Director,
Pon Pure Chemicals India Pvt
Ltd

Expert's Take

April 2018 will mark the first anniversary of Australian Prime Minister Malcom Turnbull's maiden visit to India. The visit enhanced many key bilateral initiatives between India and Australia and both the Prime Ministers voiced stronger relationship between the countries. Education was one of the most important and deliberated aspect. The TERI-Deakin Nanobiotechnology Research Centre in India was also jointly inaugurated by the Prime Ministers. Australia in the past few years, has been gaining immense popularity among Indian student choosing to study abroad. Many Australian universities are establishing a strong foot hold in India through various in-country collaborations. Not just that, many Australian students are also opting for various study/mobility and internship programs in India.



Ms Ravneet Pawha

Deputy Vice President –
Global and CEO - South
Asia,
Deakin University, Australia

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About CII & Development Gateways

The Confederation of Indian Industry (CII) works to create and sustain an environment conducive to the development of India, partnering industry, Government, and civil society, through advisory and consultative processes. CII is a non-government, not-for-profit, industry-led and industry-managed organization, playing a proactive role in India's development process. CII DEVELOPMENT GATEWAYS, a set of three uniquely designed online platforms that will dedicatedly connect relevant stakeholders with appropriate social and developmental engagement capacities and opportunities. The online portals will cater to CSR, Affirmative Action and Education needs of various stakeholders like Industry Leaders, Key Social Enterprises, Member Companies, Corporate Foundations, Institutes, Mentors, Students, Trainers, among others. It's a one stop solution to address the current development issues in an effective way by bridging the gap among all the stakeholders.



CII CSR Gateway



CII AA Gateway



CII EDU Gateway

Spotlight Corner

Two day Workshop on
“CERTIFIED HR ANALYTICS AND METRICS
PROFESSIONAL (CHAMP)”

13th – 14th March'18, Chennai

A two day workshop on 'CERTIFIED HR ANALYTICS AND METRICS PROFESSIONAL (CHAMP)' was organised on 13-14 March'18. This programme helped the HR Professionals in identifying those key aspects of their employee data which should be measured and analysed in order to meet the organisations overall goals. By the end of this programme, the participants were able to identify and work with different metrics. They also understood the nuances of reporting and analysing the data gathered with the help of metrics. A total of 28 delegates were benefitted out of the projects



30th Regional Workskill Competition

14th -15th & 16th March'18, Chennai

Confederation of Indian Industry (CII) organized its 30th Regional Work Skill Competition (Southern Region) from 14-16-March-2017 at Chennai. The Objective for the 30th CII Regional Work Skill Competition are to encourage workers in the industry by recognizing excellence in skill through organized competitions in select trades, to promote skills development programs in the Industry and importantly to benchmark Indian Skills at International Level. This annual initiative has received tremendous support from the Indian Industry with an enthusiastic participation by skilled workers in all the trades in which the competitions are held. The Regional Work Skill Competition would be followed by the National Competitions. The competitions was held in support of the Directorate General of Training (DGT), Ministry of Skill Development and Entrepreneurship and Government of India. This year for the 11 Trades set, we received a combined participation of 100 candidates both from Industry and Institution, belonging to below and above 22 category



Indo - Australian Colloquium on Higher Education 13th March 2018: ITC Grand Chola (Pan Asian Hall), Chennai

CII Southern Region and Victorian Government Trade and Investment jointly organizing an 'Indo - Australian Colloquium on Higher Education' scheduled on Tuesday, 13-March-2018 between 1430 – 1600 hrs (Start with Lunch at 1300 hrs) at Chennai. This colloquium was a platform to initiate and engage in a dialogue between the representatives to explore mutually beneficial partnerships and projects for enhancing the value of education by the concept of cross learning from both the countries how we have implemented diverse, flexible and holistic models.

The Honorable Philip Dalidakis, Minister for Trade and Investment, Innovation and Digital Economy and Small Business, State Government of Victoria, Australia, **Tmt R. Lily, IAS**, Joint Secretary to Government, Higher Education Department, Government of Tamil Nadu, **Mr M Ponnuswami**, Chairman – CII Tamil Nadu State Council and Chairman & Managing Director, Pon Pure Chemicals India Pvt Ltd and **Mr S Narasimhan** Co-Chairman, Affirmative Action Sub Committee, CII – SR & Managing Director, Sattva Logistics Pvt. Ltd apart from few other key eminent representing Institutions from both the country were also a part of the speaker panel. In all the colloquium was organized with select 50 Experts in the space of Education and International Connect



CII-SR Water Alliance in partnership with Grundfos Pumps
India Pvt Ltd
Employee Engagement Program as part of the CSR
Initiative

21st March'18, Injambakkam

CII CII-SR has initiated a major flagship project, "CII-SR Water Alliance", conceptualized in partnership with the Government in Southern States. The Project is an outcome of the measures taken by CII post Chennai Floods 2015 under Tamil Nadu Flood Relief & Rehabilitation initiative, launched by the task force to prevent flooding and channelize the flow of water into structured streamlines. As a first step, we have initiated the work in Tamil Nadu State, focusing on the key districts namely Chennai, Thiruvallur and Kanchipuram, with the full support of the district Collector and the district administration and have strategized to initiate the same in the other districts soon. By far, 12 waterbodies for restoration has been shortlisted that would be funded by our industry members; all necessary approvals, NOCs have been procured and the work would commence soon after the seasonal change. The work of 1 of the Water Body at Shollinganallur (Gangaiamman Koil Street) commenced on 19th of Jan'18, supported by Grundfos. Now 60% of the work is done at the ground and is quickly heading towards completion.

To mark the World Water Day 2018 CII along with the community and employees of Grundfos Pumps India Pvt. Ltd. conducted an awareness session at the site and was involved in clearing the bunds and planting saplings around the bund



What's Trending

Preserving Arts, Culture & Heritage A CSR Project of CII & AMRUTANJAN HEALTH CARE LIMITED In Partnership with the Tamil Nadu State Government

CII recommends conscious business practices to the industries to create a conducive and sustainable business environment by improving the quality of the society. In the lines of the same, CII together with Amrutanjan Health Care Limited, has now taken up initiatives in partnership with Government of Tamil Nadu in the space of Art, Culture and Heritage to revamp and conserve our historical artifacts and valuable assets which emphasizes and showcases our commitment towards our culture and heritage.

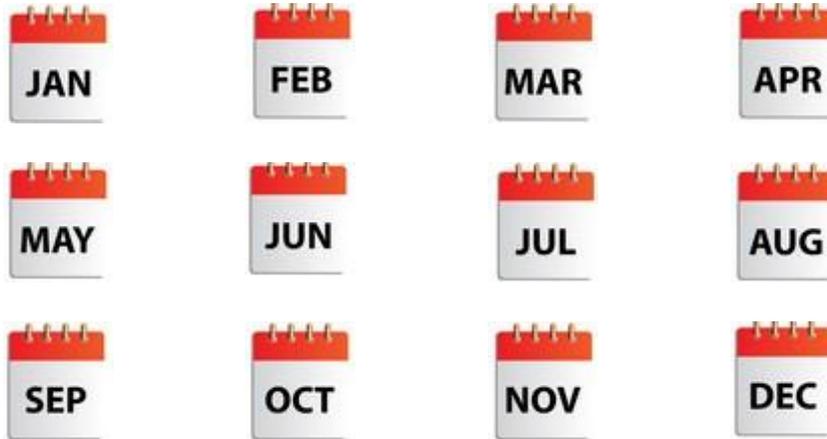
For the Project, we have identified Egmore Museum, spread across an area of 16.25 acres of land. This Government Museum is also counted among the largest museums of South Asia and the 2nd oldest museum in India. Its campus has six independent buildings with 46 galleries. As the Museum contains only few benches, Amrutanjan has initiated to provide 40 granite benches for the benefit of the visitors, as part of their CSR.

CII-BLUESTAR EURAKA VILLAGE LEARNING CENTRE

Equity in education is the basic need for a balanced society and for a secure future. Good quality education can make a huge difference in the lives of poor children and it can decisively break their cycle of poverty. In Tamil Nadu, most children are enrolled in schools today, but the quality of education is an area of serious concern. Particularly, the quality of English education is very poor, with just 24.5% students (as per ASER 2016 report) in Class 5 able to read simple sentences in English.

The Walk n Talk Program, a CII-BLUESTAR and AID INDIA project, is an after-school program that aims to improve fluency and confidence in English speaking and reading among children from the age group of 6-14 (classes 3rd to 8th) in the 20 Villages of Kurinjipadi Block, Cuddalore District with the help of local village volunteers.

A WALK THROUGH 2017



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Resources

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CSR ANALYSIS of BSE Big 370 Companies



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Case Studies

AMWAY INDIA ENTERPRISES



The Amway Corporate Social Responsibility program is activated and executed through the Amway Opportunity
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AUTOMATIC DATA PROCESSING,



Tarang means a wave. The aim of Tarang is to create a wave of awareness and activity to work together...
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Peek Through

CII Flagship Projects

Nurture Merit Program –
Nurturing Merit, Enabling



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Breaking Barriers – Social
Inclusion of PwDs



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For further details and to partner on the CII Development Initiatives,
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