



Confederation of Indian Industry

Gateway Gazette 2017

CII CSR Gateway monthly E-Newsletter



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"Gateway Gazette" CII CSR Gateway monthly Newsletter, which is specifically designed to help you with appropriate social engagement capacities and opportunities in providing a range of services from a low touch solution comprising CSR knowledge hub, employee volunteering, and online training classes to a more intensive hands-on customized service such as NGO due diligence, institution building, end-to-end program management support, etc.

Stay in Touch!



CII CSR Gateway

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From the Chairman's perspective

Businesses are an integral part of society and have a critical and active role to play in the sustenance and improvement of a healthy environment; in fostering social inclusiveness and equity; in upholding the essentials of ethical practices and good governance. CSR is a way through which a company achieves a balance of economic, environmental and social objectives, sometimes called the Triple-Bottom-Line Approach, while at the same time addressing the expectations of all stakeholders. CSR is what business does over and above its statutory obligations based on what is right. Society and business are complimentary to each other in the journey to the goal for sustainable development. One cannot thrive without the other. Business has a moral responsibility to contribute positively for enhancing larger social good. Indian entrepreneurs and business enterprises have a long tradition of working within the parameters that have defined the nation's ethos.

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Mr Ranganath N K
Chairman,
Ease of Doing Business
Sub-Committee
CII-SR & Managing Director,
Grundfos Pumps India Pvt Ltd.

Expert's TAKE

Our society has many deep-rooted problems such as unemployment, lack of affordable and quality education, lack of access to healthcare facilities, poor agricultural productivity among small and marginal farmers, etc. To solve these problems, it is important to bring our best and brightest minds into play, our best problem solvers -- engineers, doctors, business people, etc. Only then will creative and innovative solutions emerge that can solve problems that have stymied us for decades. One vehicle through which this can happen is the for-profit social enterprise. While superficially similar to the start-ups every young person seems to be crazy about these days, by intent and design these startups aim to use market-based models to solve social problems.

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Mr PR Ganapathy,
President (India) of Villgro
Innovations Foundation

About CII & CSR Gateway

The Confederation of Indian Industry (CII) works to create and sustain an environment conducive to the development of India, partnering industry, Government, and civil society, through advisory and consultative processes. CII is a non-government, not-for-profit, industry-led and industry-managed organization, playing a proactive role in India's development process. CII CSR Gateway is an online platform to connect the relevant stakeholders of CSR to enable CII member companies with appropriate social engagement capacities and opportunities. Encouraging the business community to appreciate the value of Triple Bottom Line (TBL) in their corporate decision making and to pay attention to the three interconnected corporate pillars of competitive advantage--People, Planet and Profit and also Creating Shared Value by linking Competitive Advantage and Corporate Social Responsibility of the business community.

Spotlight Corner

Project on Reconstruction of Anganwadis in Chennai



This project aims at providing a conducive, safe environment for the children below 5 years especially for those families that belong to the lower income group. The project includes reconstruction of 9 anganwadis in Thiruvottiur which were 70 to 80 years old and in a dilapidated state taken up by CII Foundation; the total value of the project is approximately 90 lakhs. The funds collected by GMMCO Group were utilized towards this project. The work for the same was commenced on 8th June 2016 and the handing over ceremony was on the 18th February 2017. The district collector and few key stakeholders were present during the function. [Know More](#)

Project on Restoration of Livelihood for Irula Tribals affected by floods



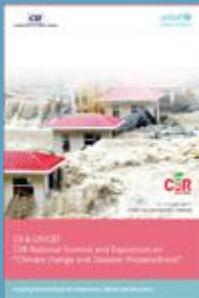
Pazhaverkadu in Thiruvallur district is 30 kms from Chennai. It consists of about 30 fisherman villages; most of them belong to the Irula Tribe. As they belong to the coastal villages, these people have lost their livelihood to the floods. The 5 villages under this project are Manelloor, Edakandigai, Ellarmedu, PONDHAVAKAM & Kamaraj Nagar. The goal of this project is to provide support to 269 Irula community families from 5 villages in the locality, who have been affected by the floods to establish their livelihood options and rebuild assets. The distribution function happened on the 25th February 2017, in the presence of the District Sub Collector, Tribal Welfare Director, District SP and few key stakeholders. [Know More](#)

Project on Certificate Program on Entrepreneurial Skill Development for SC/ST Students



Due to various reasons like family background, economic instability, etc. students from low economic condition find it difficult to pursue higher education. Despite of having various schemes at both State and Central level for the development of the Dalit youths through entrepreneurial development, there is still a gap in skill sets that these youth possess. CII as a part of Affirmative Action has extended its support and tied up with relevant stakeholders to offer Entrepreneurial Development Course for the benefit of these students. The 1st batch has started at the Jeppiaar Eng College, Orientation and screening to 165 students has been done. Out of which 36 students have been selected and the first session has started on the 21st of February 2017. The Target of the project is to cover 4 colleges and 100 students to be benefited within a time period of 6 months. [Know More](#)

Whats Trending



CII & UNICEF
CSR National Summit and Exposition on
“Climate change and Disaster
Preparedness”

11th- 12th April 2017 Hotel Taj Coromandel, Chennai.

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[For Registration](#)

Online Webinars & Trainings

“Mastering Corporate Social Responsibility”-Online Certificate Course on CSR (Batch 8)

Corporate Social Responsibility (CSR) in India has traditionally been seen as a philanthropic activity. Now the Companies Act, 2013 has introduced the idea of CSR to the forefront and through its disclose-or-explain mandate, is promoting greater transparency and disclosure. Schedule VII of the Act, which lists out the CSR activities, suggests communities to be the focal point. It will be interesting to observe the ways in which this will translate into action at the ground level, and how the understanding of CSR is set to undergo a change.

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Two day Workshop on “CERTIFIED HR ANALYTICS AND METRICS PROFESSIONAL” - CHAMP

The Certified HR Analytics and Metrics Professional program, of Carlton Advanced Management Institute (CAMI), done worldwide in association with Middle Earth HR - the World's 7th Largest Training Company. A growing number of advanced HR professionals are using metrics and predicative analytical tools to drive higher and higher value to organizations. Are you getting ready for this revolution? Do not get left behind. Be on the forefront by preparing yourself with the knowledge and skills in HR Analytics.

Two Day Workshop on CERTIFIED HR ANALYTICS AND METRICS PROFESSIONAL

Today the business environment is getting more competitive and there is a growing need for HR professionals to support the business in their decisions by the means of data driven tools, predictive analytics and business intelligence tools like HRIS, HRIS systems and HRIS. All are powered by the company. All HR professionals should be able to support the business better in their decision making. Companies will have to hire HR professionals to support their business, create business and a new era of advanced HR analytics and HR professionals.

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Hands-on Guide for the Essentials of CSR

It requires support, participation and advisory from all corners of a corporation, for a CSR project to make the necessary impact. The sessions will focus on the necessary elements of the CSR and help corporate understand, adopt, implement, and measure their programs.

Hands-on Guide for the Essentials of CSR

Online course on CSR

Duration: A 6 weeks course / Open course that can be taken any time. Duration starts once the enrollment is done

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[Register](#)

Keep tabs on

CII & DRFHE-Continuous Health Education

CII and DRFHE Continuous Health Education Programme With the objective of reaching out to a larger group of corporate employees Confederation of Indian Industry (CII) Southern Region, has partnered with Dr Reddy's Foundation for Health Education (DRFHE) to offer interested organizations a talk and interactive session by medical professionals. A total of 157 sessions were conducted for 7158 employees this year and few companies have also repeatedly having continuous sessions on the same interventions.

Interested Corporates may send the details through the below mentioned Reply Note at the earliest to mathew.john@cii.in
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Catalog watch

Case Studies

The Joy of Sight



Manish Kumar sits on his father's lap and observes the world around intently. Other than the tiny pair of spectacles that he wears, there is no other sign of the ordeal that the 14-month...

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SUNTEC Business Solutions



Sneha 'Sustainable Nurturing of Society Through Education and Health Actions' Suntec's Corporate Social Responsibility iNitiative is named as SunTec SNEHA. SNEHA is Sanskrit means love..

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The pollution in lake and society



The Pollution in lakes ,ponds ,traffic problems ,adverse effects of pollution on health ,hire hazards in industries ,which are the day to day topics of deep concern,have culminated...

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RANE Group



Rane has always believed in engaging with the society of which we are an integral part. Our CSR vision is "To be socially and environmentally responsible corporate citizen"...

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Peek Through

CII Flagship Projects

Project On Revival Of Agriculture And Restoration
Of Livelihood
Nurturing Merit, Enabling a Bright Future



To Know more

Rebuilding Rural Infrastructure In Partnership With
The State Government



To Know more

For further details on the CII CSR Gateway,
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