



Confederation of Indian Industry

Gateway Gazette 2017

CII CSR Gateway monthly E-Newsletter



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"Gateway Gazette" CII CSR Gateway monthly Newsletter, which is specifically designed to help you with appropriate social engagement capacities and opportunities in providing a range of services from a low touch solution comprising CSR knowledge hub, employee volunteering, and online training classes to a more intensive hands-on customized service such as NGO due diligence, institution building, end-to-end program management support, etc.

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CII CSR Gateway

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From the Chairman's perspective

Creating gainful jobs for our youth is being talked about daily. Almost a crore and half young people are joining the job market each year. On top of it several existing jobs are becoming redundant thanks to automation and mechanization, from the least organized sector agriculture to the most organized sector the auto sector 8 out of 10 Indian worker is working in the informal sector and is underemployed. The need to create crores of jobs cannot be overemphasized. This is one of the major challenges faced in the area of development space. On the other hand the nature of jobs are undergoing a transformation and much higher level of basic knowledge and skills are required to man today's factories. While there is a huge underemployment and unemployment there is also a huge shortage of skilled workforce. The large companies have their own training centers and have access to government funds to train their work force, they are also able to attract the ITI's, diploma and degree holders to join them as workforce

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Mr Manikam Ramaswamy

Chairman Sub Committee on Job Creation
(Rural Job Creation /Skills / Education) &
Chairman and Managing Director,
Loyal Textile Mills Ltd

Expert's TAKE

Water conservation and storage strategies are important to manage the future water scarcity. Tamilnadu state has about 39,300 tanks with varying levels of siltation ranging from 25 to 40%. The cost of desilting the tanks could vary from Rs.60 to Rs.100/m³ where, about 70% of it is accounted by the transportation cost. Hence, for greater cost effectiveness, it is suggested to identify selective rehabilitation strategies such as partial desilting, catchment treatment, bund strengthening, sluice up-gradation and canal lining to suit different tanks. While implementation, tank chains/cascade approach can be followed so that the surplus flows from upper tanks to other downstream tanks can be diverted thus minimizing the flood damages during heavy rains. As such about 96% of the 39,300 tanks are fit for rehabilitation with an irrigated area around 7.5 lakh ha compared to the potential of about 9 lakh ha. Looking at the type and cost of rehabilitation strategies,

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Dr K.Palanisami,

Emeritus Scientist
International Water Management Institute.


About CII & CSR Gateway

The Confederation of Indian Industry (CII) works to create and sustain an environment conducive to the development of India, partnering industry, Government, and civil society, through advisory and consultative processes. CII is a non-government, not-for-profit, industry-led and industry-managed organization, playing a proactive role in India's development process. CII CSR Gateway is an online platform to connect the relevant stakeholders of CSR to enable CII member companies with appropriate social engagement capacities and opportunities. Encouraging the business community to appreciate the value of Triple Bottom Line (TBL) in their corporate decision making and to pay attention to the three interconnected corporate pillars of competitive advantage--People, Planet and Profit and also Creating Shared Value by linking Competitive Advantage and Corporate Social Responsibility of the business community.

Spotlight Corner

CII-SR Water Alliance

The Confederation of Indian Industry - Southern Region (CII-SR) is championing a new initiative “CII-SR Water Alliance” a major flagship project conceptualized in partnership with the Governments in Southern States. CII, as part of its Social Agenda has taken up number of projects under its development initiatives for the industries to partner and to showcase our commitment towards the nation building process. Water bodies rejuvenation would be a major initiative for the private sector to showcase our strength in creating the necessary impact. As a first step, CII in partnership with Government would be starting the work in Tamil Nadu State with the full support of the district Collector and the district administration. We would start the work in key districts namely Chennai, Thiruvallur, Kanchipuram and Cuddalore and later it would be expanded to other districts.



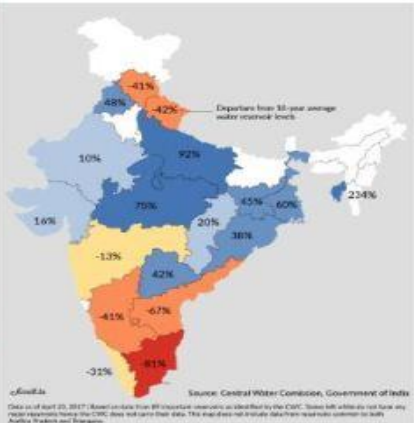
Confederation of Indian Industry

“CII-SR Water Alliance”
CII's Initiative on Restoring & Conserving Waterbodies in Southern States

Overview

The Confederation of Indian Industry - Southern Region (CII-SR) is championing a new initiative “CII-SR Water Alliance” a major flagship project conceptualized in partnership with the Governments in Southern States. CII, as part of its Social Agenda has taken up number of projects under its development initiatives for the industries to partner and to showcase our commitment towards the nation building process. Water bodies rejuvenation would be a major initiative for the private sector to showcase our strength in creating the necessary impact. As a first step, CII in partnership with Government would be starting the work in Tamil Nadu State with the full support of the district Collector and the district administration. We would start the work in key districts namely Chennai, Thiruvallur, Kanchipuram and Cuddalore and later it would be expanded to other districts.

The Southern State especially Tamil Nadu is in the grip of severe drought. The picture on the right speaks for itself and it is clear from the data, 81% less water in its reservoirs than its 10-year average. This drought has caused huge impact on the farming community. This year we are witnessing severe drought, whereas 2015 we faced the floods. It is clear



For more details you can contact : Ms G Vaishnavi / Mr Simeon Joshua at 044-42444555, Extn: 653/640 Email: vaishnavi.g@cii.in / simeonjoshua.cii@gmail.com
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Inviting Corporate Houses to Partner With CII and the State Governments



CII
Confederation of Indian Industry

Inviting Corporate Houses to Partner With
CII and the State Governments
- CSR Flagship Projects



CSR
GATEWAY

Holistic Village development focused on Economic Empowerment



Brief
:"The soul of India lives in its villages", declared M. K. Gandhi at the beginning of 20th century. According to the 2011 census of India, 68.84% of Indians (around 833.1 million people) live in 640,867 different villages. The size of these villages varies considerably. 236,004 Indian villages have a population less than 500, while 3,976 villages have a population of 10,000+. It is the responsibility of urban community to backup, preserve and uplift these villages disseminating developed mechanisms to resolve local problems without confounding the culture and ethnidity of them.

Stakeholders
Local Community of every block and the respective villages, Industry, Partnering NGOs, and Government

Project Location
Tamil Nadu, Karnataka, Andhra Pradesh, Kerala and Telangana (one block consists of 400 to 500 villages in each state)

Total funding required
Rs.2Crores (approx.)

Time Line
4 years

Rebuilding Rural/Urban Infrastructure in partnership with the Government



Brief
Rebuilding rural/urban infrastructures will enhance and motivate the existence of such livelihood. This project gives major focus on Rural/urban Infrastructure Development and renovation. Government is very keen to work with CII in this regard and they are activating the state government and district administration completely into this. State governments would like to dovetail with industries on this regards and willing to Co-fund. Rebuilding rural/urban infrastructure would include school buildings, anganwadis, hostels for deprived students, PHCs and proper sanitation facilities. It would also give focus to repair and reconstruction of those infrastructures that need attention.

Stakeholders
Local Community, Industry, Partnering NGOs and Government

Project Location
States in South India namely Tamil Nadu, Kerala, Karnataka, Andhra Pradesh, and Telangana

Total funding required
Depending on the project location and the structure to be rebuild. Part funding from the government will be mobilized.

Time Line
Depending on the structure chosen

*For more details , Contact **G Vaishnavi/ Simeon Joshua** @*
044-42444555, Extn: 671/640 | Email: vaishnavi.g@cii.in; simeonjoshua.cii@gmail.com

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Whats Trending

CII Connected Partnership Program



Confederation of Indian Industry (CII) through its 'CII ConnectEd' aim to enhance awareness among corporates on CSR related learning tools. Organizations joining the program will get an exclusive Branding Hub (mini Campus) within CII Learning Platform branded to the respective organization. Through this, learning programs exclusively authored as well as curated by CII will be made available to the organizations at the concessional fee. The program details in a broader perspective is attached for your kind reference.

The organizations can make personalized recommendations, based on the program list, to its associates. The associates of the organization 'Follow' this mini-Campus, get constant updates to learn from relevant titles and make their organizations more successful.

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[For Registration](#)

Online Webinars & Trainings

Webinar on Hands-on Guide for the Essential of CSR

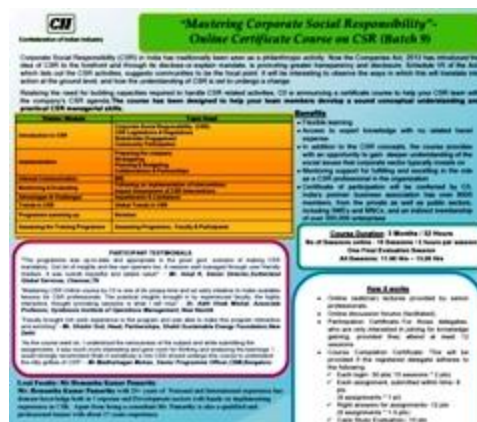
The sessions will focus the necessary elements of CSR and help corporates understand, adopt, implement and measure their programs. These interactive sessions will aim to create better interpretation and understanding on implementation and requirements of Corporate Social Responsibility



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MCSR 9th Batch

Corporate Social Responsibility (CSR) in India has traditionally been seen as a philanthropic activity. Now the Companies Act, 2013 has introduced the idea of CSR to the forefront and through its disclose-or-explain mandate, is promoting greater transparency and disclosure. Schedule VII of the Act, which lists out the CSR activities, suggests communities to be the focal point. It will be interesting to observe the ways in which this will translate into action at the ground level, and how the understanding of CSR is set to undergo a change.



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CII AFFIRMATIVE ACTION GATEWAY

Overview for AA Gateway

This gateway is a herald to support the SC/ST community, who once has been persuaded and withdrawn due to circumstances and myopic. It represents the whole community of SC/ST to the society, empowering them and meticulously connecting them with corporates/industries creating a mutual win-win outcome. The gateway also focuses on various programs benefiting students, Entrepreneurs, Job seekers of the SC/ST community.



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CII & DRFHE-Continuous Health Education



CII and DRFHE Continuous Health Education Programme With the objective of reaching out to a larger group of corporate employees Confederation of Indian Industry (CII) Southern Region, has partnered with Dr Reddy's Foundation for Health Education (DRFHE) to offer interested organizations a talk and interactive session by medical professionals. A total of 157 sessions were conducted for 7158 employees this year and few companies have also repeatedly having continuous sessions on the same interventions.

Interested Corporates may send the details through the below mentioned Reply Note at the earliest to mathew.john@cii.in

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Catalog watch

Resources

CII- Annual CSR Tracker 2016



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CII-Activity Report 2016-2017



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Case Studies

Skill Development in the Green Sector for Conservation



A report on the ongoing initiatives by the Centre for Sustainable Technologies at Indian Institute of Science (IISc)
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A Baseline Study on Gender



The project is aimed at helping the waste picker communities to reach their full potential through access to education, better health, protection from GBV and by building support for them.
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Peek Through

CII Flagship Projects

Seeking a Future for Our Past through CSR - The Kolam...



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Project on Revival of Agriculture and Restoration...



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For further details on the CII CSR Gateway,
you may please contact Ms Archana Esther at 044-42444555, Extn: 671
Email: archana.esther@cii.in