



Confederation of Indian Industry

Gateway Gazette 2017

CII CSR Gateway monthly E-Newsletter



VOLUME-7 JUL - 2017

"Gateway Gazette" CII CSR Gateway monthly Newsletter, which is specifically designed to help you with appropriate social engagement capacities and opportunities in providing a range of services from a low touch solution comprising CSR knowledge hub, employee volunteering, and online training classes to a more intensive hands-on customized service such as NGO due diligence, institution building, end-to-end program management support, etc.

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CII CSR Gateway

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From the CEO's perspective

The case for affirmative action for SC/ST communities in India can be made both on account of historical deprivation as well as on grounds of persistent disparity and continuing discrimination. Affirmative action can be, and is viewed as a program of compensation for historical injustices and very few would argue with the contention that historically, SC/STs suffered deep injustices, disparity, deprivation and discrimination. However, the case for affirmative action on grounds of contemporary disparities and discrimination is highly contentious. It will be argued that in India, the current economic and social systems perpetuate patterns of caste-based disparities in all spheres of life: education, occupation/work, income/consumption, health indicators. The continued presence of social and economic discrimination aggravates these disparities.

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Mr B Thiagarajan

Joint Managing Director,
Blue Star Limited

Expert's TAKE

Skill development and vocational education is emerging as one of the key areas for companies to channelize their CSR budgets. The Companies Act of 2013 gives a boost to invest in skill development and vocational training through the mandatory spend of 2% of the profits on CSR. And, this is a great opportunity for the industry to align their CSR spends strategically to achieve business and social goals. CSR projects in this domain provide the industry with the dual advantage of training their current and prospective workforce as per industry requirements and serve community at large with sustainable livelihoods and employable youth. Today, every industry is seriously concerned about deepening their social impact. They are keen on demonstrating it through the value they've created in improving the lives of their workforce through skilling.

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Madhuri Dubey,
Ph.D. Founder-Editor,
National Skills Network –NSN

About CII & CSR Gateway

The Confederation of Indian Industry (CII) works to create and sustain an environment conducive to the development of India, partnering industry, Government, and civil society, through advisory and consultative processes. CII is a non-government, not-for-profit, industry-led and industry-managed organization, playing a proactive role in India's development process. CII CSR Gateway is an online platform to connect the relevant stakeholders of CSR to enable CII member companies with appropriate social engagement capacities and opportunities. Encouraging the business community to appreciate the value of Triple Bottom Line (TBL) in their corporate decision making and to pay attention to the three interconnected corporate pillars of competitive advantage--People, Planet and Profit and also Creating Shared Value by linking Competitive Advantage and Corporate Social Responsibility of the business community.

Spotlight Corner

CII-SR Water Alliance

'CII-SR Water Alliance', a major flagship project conceptualized in partnership with the Governments of the Southern States, has commenced the work with few of its industry members. We have implementing partners with great expertise and the work has been initiated in the districts of Chennai, Kanchipuram and Thiruvallur with complete support of the State Government. Based on the inputs from the State Government, Waterbodies that are vulnerable and high on priority are chosen for the industry to take it up under their CSR vertical.

Fruitful field visits have led to procuring the NOCs for few of the Waterbodies and few more are under process with the Government. We would be covering close to 200 Ha water spread area as the project's initial step. More Waterbodies would be taken up by industry members who are in pipeline. The entire process is validated by our advisory panel and we have few other implementing partners to carry out the entire process.



The State Government specifically feels that either the industry or the Government alone can only make this change happen. Dr Satyagopal IAS, Principal Secretary/Commissioner for Revenue Administration, Disaster Management and Mitigation mentioned that having industry members for such initiative would create huge impact on the community and this restoration and conservation will help in reducing the impact of floods and drought in the future. For such initiative, imparting both developmental and welfare aspects, support and contributions from the Industry members would be well appreciated.



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CII – Saint Gobain Swachh Vidyalaya Reconstruction of Toilets in Sriperambatur Block in Partnership with UNICEF



Over half of all schools in developing countries lack proper facilities for providing safe water and sanitation to students. This jeopardizes the health of millions of school children and hampers their education; even in Tamil Nadu the situation is the same. Keeping this in mind CII along with UNICEF have taken this Swachh Vidyalaya mission for which Saint Gobain has come forward to fund. Under this project sanitation facilities of 9 schools in Sriperambatur block has been taken up to be constructed and reconstructed. The pictures below represent that the work is close to completion.



Whats Trending

Online Session on "Revival of Agriculture & Restoration of Livelihood"

An important CSR Project in partnership with NABARD
 11 August 2017, 15:00-17:00hrs, Live from CII Chennai



- How to Plan & implement Integrated Watershed & Natural Resource Management with community as its hub, for much larger & sustainable impacts.
- Importance of integrated spatial data in NRM?
- How to meet the demand for water - based services, rather than simply delivering the water as product?
- Water efficient agricultural practices.
- How to leverage the mandated CSR for creating more mutually beneficial consortiums of government bodies - corporate - NGOs for sustainable NRM?

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Online Webinars & Trainings

Hands on Training on New Companies Act 2013

Companies Act, 2013 has had a major impact on corporate compliance and disclosures. In spite of close to three years since its introduction, corporates are yet to settle with this law due to the numerous changes which are being introduced in this Act almost on a daily basis. In these sessions, we are attempting to throw light on the major changes which were introduced vide this Act and their impact on corporates.



CII Connected Partnership Program



Confederation of Indian Industry (CII) through its 'CII ConnectEd' aim to enhance awareness among corporates on CSR related learning tools. Organizations joining the program will get an exclusive Branding Hub (mini Campus) within CII Learning Platform branded to the respective organization. Through this, learning programs exclusively authored as well as curated by CII will be made available to the organizations at the concessional fee. The program details in a broader perspective is attached for your kind reference.

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Catalog watch

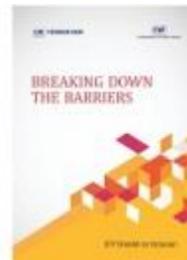
Resources

Women Exemplars changing communities



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Breaking down the Barriers



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Case Studies

Poverty Alleviation through Skill Development Training on Tailoring



In order to supplement family income of poor families, women are grouped in SHGs and catered to Vocational & Entrepreneurship Skill Development Training and accessing micro credit support from bank.
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Handbook on Corporate Social Responsibility in India



A robust and thriving development sector is central to India's quest for equitable, inclusive and sustainable growth. India's development sector has evolved substantially over the last few decades.
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Peek Through

CII Flagship Projects

Research And Education Into Indian Heritage Through CSR



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Nurture Merit Program – Nurturing Merit, Enabling A Bright Future



[To Know more](#)

For further details on the CII CSR Gateway, you may please contact Ms Archana Esther at 044-42444555, Extn: 671
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