



Confederation of Indian Industry

Gateway Gazette 2017

CII CSR Gateway monthly E-Newsletter



VOLUME-1 January - 2017

2017 is upon us and with it comes the promise of great growth and change. As part of our own expansion and growth, we're excited to launch the first issue of our "Gateway Gazette" CII CSR Gateway monthly Newsletter, which is specifically designed to help you with appropriate social engagement capacities and opportunities in providing a range of services from a low touch solution comprising CSR knowledge hub, employee volunteering, and online training classes to a more intensive hands-on customized service such as NGO due diligence, institution building, end-to-end program management support, etc.

Stay in Touch!



CII CSR Gateway

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From the CEO's perspective

We are aware that India is the first nation to mandate Social Responsibility for the businesses through the New Companies Bill. The moot point however is the internal and external preconditions are yet to enable the business firms to execute their CSR programs in an efficient and effective manner. Corporate houses need different set of capabilities to design and implement effective and meaningful programmes and work in synergy with other stakeholders. Given that CSR has hitherto been peripheral activity of the businesses, the system, capacity, and structure required for CSR programmes has not been developed adequately within the business process. Corporate therefore require external supplementary support in strategizing and managing the programmes. Non-availability of such services will prevent them from exploring the full potential of their CSR investment and thereby not being able to effectively address the social issues and bring about real time impact.

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Mr B Santhanam
Past Chairman CII - SR,
President and MD,
Flat Glass – South Asia,
Malaysia & Egypt
Saint-Gobain India Private Ltd.

About CII & CSR Gateway

The Confederation of Indian Industry (CII) works to create and sustain an environment conducive to the development of India, partnering industry, Government, and civil society, through advisory and consultative processes. CII is a non-government, not-for-profit, industry-led and industry-managed organization, playing a proactive role in India's development process. CII CSR Gateway is an online platform to connect the relevant stakeholders of CSR to enable CII member companies with appropriate social engagement capacities and opportunities. Encouraging the business community to appreciate the value of Triple Bottom Line (TBL) in their corporate decision making and to pay attention to the three interconnected corporate pillars of competitive advantage--People, Planet and Profit and also Creating Shared Value by linking Competitive Advantage and Corporate Social Responsibility of the business community.

Whats Trending



The South Regional Conference on Business and Human Rights

17 January 2017, 09:30Hrs - 14:00Hrs,
IIT Research Park, Taramani, Chennai.

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Online Webinars & Workshop

New Companies Act 2013 - Legal Requirements & Its Implications - with special Reference to CSR

The course focuses on the necessary elements of CSR to assist corporates understand, adopt, implement and measure their CSR Programs. This course starts with an introduction to Corporate Social Responsibility, explains the legal requirements, structuring of the board and related transactions under the New companies Act.

New Companies Act 2013 – Legal Requirements & Its Implications – With Special Reference to CSR

Online course on CSR

Duration: A 7 weeks course / Open course that can be taken any time . Duration starts once the enrollment is done

It requires support, participation and advisory from all corners of a corporation, for a CSR project to make the necessary impact. CII CSR Gateway is glad to announce the training program New Companies Act 2013 – Legal Requirements & Its Implications – With Special Reference to CSR, helping you to transform the organizations and teams. The Courses will be delivered through CII CSR Gateway Cloud Campus, powered by [Udacity](#). The courses will be delivered online, and is not a seminar.

Course Objective:

The course focuses on the necessary elements of CSR to assist corporates understand, adopt, implement and measure their CSR Programs. This course starts with an introduction to Corporate Social Responsibility, explains the legal requirements, structuring of the board and related transactions under the New Companies Act.

Author: S Rajeshwar, PKF Siddhar & Sankaran



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Webinar on Hands-on Guide for the Essential of CSR

The sessions will focus the necessary elements of CSR and help corporates understand, adopt, implement and measure their programs. These interactive sessions will aim to create better interpretation and understanding on implementation and requirements of Corporate Social Responsibility.

KEY TAKEAWAYS:
The sessions will focus the necessary elements of CSR and help corporates understand, adopt, implement and measure their programs.

WHO SHOULD ATTEND?
• CSR Policy Formulators
• Consultants

WEBSINARS

Sessions 1 (Jan 14/15/16/17)

- CSR - Current Setting
- Stakeholder Management and Services
- Community Based approaches and their viability

Sessions 2 (Feb 14/15/16/17)

- Building Social Values
- Building CSR Capabilities

The Fee: 1,999/- INR

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Workshop on Mind Mapping for Mangers

A Mind Map is a powerful graphic technique which provides a universal key to unlock the potential of the brain. In so doing, it gives one the freedom to roam the infinite expanses of the brain. Hence it is an excellent tool for brain storming, planning, note making, problem solving, appraisals, creative thinking and so much more.



The flyer is titled "Workshop on MIND MAPPING FOR MANAGERS" and features the CII logo. It includes a brief introduction to mind mapping, a "USE DATE WORKSHOP" section for 28th February, "COURSE DETAILS" listing topics like "The concept of Mind Maps" and "How to make Mind Maps", an "AREA OF SUPPORT" section, and a "FACULTY" section listing "Bhaskar Reddy" as a trainer.

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Keep tabs on



29 CII Regional Work Skill Competition

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[Registration form](#)

Catalog watch

Resources

Transforming India: The CSR Opportunity



The objective of this provision is indeed to involve companies in discharging their social responsibility with their innovative ideas and management skills and with greater efficiency...

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Mission: Sanitation in Schools (SoS) Phase I



CII has launched the Mission: Sanitation of Schools (SoS) to work with companies on construction and maintenance of toilets, in alignment of the overall vision of the national goal of Swachh Bharat -...

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Case Studies

A Baseline Study on Gender Based Violence in Ghaziabad



The project is aimed at helping the waste picker communities to reach their full potential through access to education, better health, protection from GBV and by building support for them.

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Poverty Alleviation through Skill Development Training on Tailoring



In order to supplement family income of poor families, women are grouped in SHGs and catered to Vocational & Entrepreneurship Skill Development Training and accessing micro...

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Peek Through

CII Flagship Projects

Fence It:
Scientific Lake Restoration



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Breaking Barriers:
Social Inclusion Of PwDs Through Sports



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For further details on the CII CSR Gateway,
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