



Confederation of Indian Industry

## Gateway Gazette 2017

CII CSR Gateway monthly E-Newsletter



VOLUME-2 February - 2017

"Gateway Gazette" CII CSR Gateway monthly Newsletter, which is specifically designed to help you with appropriate social engagement capacities and opportunities in providing a range of services from a low touch solution comprising CSR knowledge hub, employee volunteering, and online training classes to a more intensive hands-on customized service such as NGO due diligence, institution building, end-to-end program management support, etc.

Stay in Touch!



CII CSR Gateway

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### From the Chairman's perspective

The Indian economy to have a sustained broad based inclusive growth; it is required to minimize the inequalities which exist in our Society. In order to create a conducive and sustainable business environment while also improving the quality of the society, which is very important to CII, we chose and acted by recommending conscious business practices to the industries. CII has envisaged a National Movement for Mainstreaming CSR for Sustained Inclusiveness as part of its Social Development Agenda. The law while ushering in a new era for corporate regulation in India has introduced massive changes in the way companies govern themselves. CII strongly believes that it may be difficult or even impossible for businesses to succeed. if societies do not travel in the path of sustainability. Industries must therefore engage in improving the community and the planet, for the larger good, as also their own survival.

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**S N Eisenhower**

Chairman,  
CSR & AA Subcommittee CII SR,  
Director Operations,  
Saint-Gobain India Private Ltd.

## About CII & CSR Gateway

The Confederation of Indian Industry (CII) works to create and sustain an environment conducive to the development of India, partnering industry, Government, and civil society, through advisory and consultative processes. CII is a non-government, not-for-profit, industry-led and industry-managed organization, playing a proactive role in India's development process. CII CSR Gateway is an online platform to connect the relevant stakeholders of CSR to enable CII member companies with appropriate social engagement capacities and opportunities. Encouraging the business community to appreciate the value of Triple Bottom Line (TBL) in their corporate decision making and to pay attention to the three interconnected corporate pillars of competitive advantage--People, Planet and Profit and also Creating Shared Value by linking Competitive Advantage and Corporate Social Responsibility of the business community.

## Whats Trending

### CII CSR Gateway Mobile Application



-a single window solution for Corporate Social Responsibility

The CSR Gateway mobile application would help in meeting all end to end CSR needs of Corporates, providing them with a wide spread database of NGO's, projects, SE's, the right social causes and the required support from CII and other expert organizations, ensuring visibility of the Corporates, developing social initiatives and leading to successful CSR project implementation.

- Access boutique of social development projects on the go
- One touch option for Volunteering & Sponsoring
- Contextual Notifications –NGOS, Corporate, individuals can receive relevant notifications based on their projects, location & interest
- Offline Project + Case studies + Resources view when not connected with Internet
- Push notifications for CII Webinars, Workshops & Events

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## Online Webinars & Trainings

### CSR Program Strategy and Project Planning

CSR is emerging as an important way to develop standards for financial, social and environmental areas of organizational work. It is fast becoming a prerequisite for all organizations large or small. The advantages and benefits of delivering effective (CSR) can be realized by integrating CSR policies into every aspect of an organizations' objectives and goals.

**CSR Program Strategy and Project Planning**  
Online course on CSR

**Duration: 1 week course | Open course that can be taken any time | Duration starts once the enrollment is done**

It requires support, participation and advisory from all corners of a corporation, for a CSR project to make the necessary impact. CII CSR Gateway is glad to announce the training program - CSR Program Strategy and Project Planning, helping you to streamline the organization and teams. The Course will be delivered through CII CSR Gateway Cloud Campus, powered by [Udacity](#). The courses will be delivered online, and is not a webinar.

**Course Objectives:**

1. CSR is emerging as an important way to develop standards for financial, social and environmental areas of organizational work. It is fast becoming a prerequisite for all organizations large or small. The advantages and benefits of delivering effective (CSR) can be realized by integrating CSR policies into every aspect of an organization's objectives and goals. Effective CSR practices play a critical role in bringing about change and delivering on the potential business benefit.

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## Online Certificate Course on Advanced E-Learning Instructional Design

The concepts of teaching, as well our scientific understanding of how people learn, are undergoing see changes today. In such a scenario, how do instructional designers keep up with trends and latest findings ? Amidst tools that promise to make instructional designer's job easier, and techniques that guarantee learner engagement, lie a few core fundamentals.

ONLINE CERTIFICATE COURSE BY  
**ADVANCED E-LEARNING INSTRUCTIONAL DESIGN**  
(REEMAN SINGH)

The concepts of learning, as well as our scientific understanding of how people learn, are undergoing change today. In such a scenario, how do instructional designers keep up with trends and latest findings? Amidst tools that promise to make instructional designer's job easier, and techniques that guarantee learner engagement, lie a few core fundamentals. In this course, you will learn about the key elements of learning, instructional design models, and how to use them to design effective learning experiences.

**What You Will Learn:**

- Understand the learning process and design a learning experience.
- Use principles of instructional design to design learning experiences.
- Use various instructional design models to create effective learning materials.

Join now that the focus of this course is on designing learning. It does not cover specific software or tools for development though. These might be covered in a separate course.

The session will be conducted as a series of eight 2-hour sessions. The session themselves span a week apart. There will be assignments and tests given to participants at regular intervals, and you will be required to participate in these for purposes of successful completion and certification.

**What Do We Cover?**

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## Training Session on New Companies Act 2013 - with a special focus on CSR

Companies Act, 2013 has had a major impact on corporate compliance and disclosures. In spite of close to three years since its introduction, corporate are yet to settle with this law due to the numerous changes which are being introduced in this Act almost on a daily basis. In these sessions, we are attempting to throw light on the major changes which were introduced vide this Act and their impact on corporates.

**CII**  
Confederation of Indian Industry

**Training on New Companies Act 2013**  
With a special focus on Corporate Social Responsibility

**0930-1430Hrs: 28 February 2017 | IIM Trichy - Chennai Centre**

Companies Act, 2013 has had a major impact on corporate compliance and disclosures. In spite of close to three years since its introduction, corporate are yet to settle with this law due to the numerous changes which are being introduced in this Act almost on a daily basis. In these sessions, we are attempting to throw light on the major changes which were introduced vide this Act and their impact on corporates.

**VISION**

- Understanding the compliance required to be done by corporates and their officers.
- Understanding the recent changes which have been introduced in the Act and preparing for implementation of these changes.

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## Keep tabs on



## CII & UNICEF CSR National Summit and Exposition on "Climate change and Disaster Preparedness"

11th- 12th April 2017 Hotel Taj Coromandel, Chennai.

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## Catalog watch

### Resources

CII Mission: Sanitation of Schools (SoS) Phase II



Mission SoS saw involvement of a number of industry members in making the Swachh Vidyalaya a reality. With the completion of the targets towards Swachh Vidyalaya, the Phase II...

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### Case Studies

Success Story of Subhabati Jena



Mrs. Subhabati Jena (45), W/o-Rabindra Jena of Parulia village in Baliapal Block is a poor Scheduled Caste woman. She and her husband earned their family livelihood from fishing and cane work...

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Business Responsibility / Corporate Social Responsibility



### Business Responsibility / Corporate Social Responsibility

#### Ready Reckoner on CSR

CII has partnered with CSO Partners to create and provide CSR engagement opportunities and collaborations for its member companies, In addition to providing end-to-end CSR solution,...

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CSR Tracker 2015 beyond dollars spend a billion



Corporate social responsibility or CSR in India assumed significant importance and common understanding with the passage of Companies Act 2013. Resting in Section 135 of the Act...

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## Peek Through

### CII Flagship Projects

Nurture Merit Program:  
Nurturing Merit, Enabling a Bright Future

Livelihood Development Project – Irula Tribals



[To Know more](#)



[To Know more](#)

For further details on the CII CSR Gateway,  
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