



Confederation of Indian Industry

# Gateway Gazette 2017

CII-SR Development Initiatives

Monthly E-Newsletter

VOLUME-12 DEC - 2017

"Gateway Gazette" CII-SR Development Initiatives Monthly E-Newsletter, Designed to showcase various initiatives taken up by CII in the development and social space to motivate and encourage you as well to initiate a step of your own or collaborate with us. It also helps you to keep a track on various Corporate Social Responsibility, Affirmative Action, Education, Skills and Job Creation activities and capacity building programs.

*Stay in Touch!*



**CII-SR Development Initiatives**

## About CII & Development Gateways

The Confederation of Indian Industry (CII) works to create and sustain an environment conducive to the development of India, partnering industry, Government, and civil society, through advisory and consultative processes. CII is a non-government, not-for-profit, industry-led and industry-managed organization, playing a proactive role in India's development process. CII DEVELOPMENT GATEWAYS, a set of three uniquely designed online platforms that will dedicatedly connect relevant stakeholders with appropriate social and developmental engagement capacities and opportunities. The online portals will cater to CSR, Affirmative Action and Education needs of various stakeholders like Industry Leaders, Key Social Enterprises, Member Companies, Corporate Foundations, Institutes, Mentors, Students, Trainers, among others. It's a one stop solution to address the current development issues in an effective way by bridging the gap among all the stakeholders.



## Spotlight Corner

### Sustainability, Corporate Social Responsibility (CSR), Affirmative Action (AA) Sub Committee CII SR (2017 - 2018)

**19 December 2017, Hotel Hilton, Chennai**

Confederation of Indian Industry has taken the mandate of catalyzing industry's involvement in India's social development agenda and has envisaged a National Movement for Mainstreaming CSR for Sustained Inclusiveness and Affirmative Action, as part of its Social Development Agenda. This year, as we were keen on taking more such sustainable initiatives with feasible inputs from our Industry Members, CII organized its 2nd Sub Committee on Sustainability, CSR and Affirmative Action on 19th December'17 in the presence of Mr Ravi Sam, Chairman, CSR/AA/Sustainability Sub-Committee, CII-SR & Managing Director, Adwaith Lakshmi Industries Ltd, Mr Atul Renavikar, Co - Chairman, Sustainability Sub-Committee, CII-SR & Director, Michelin India Pvt. Ltd., Mr S Narasimhan, Co Chairman, AA Sub-Committee, CII-SR & Managing Director, Sattva Logistics Pvt. Ltd. & Mr Raia Navak . President of DICCI - Karnataka. Coordinator of South India



## Revival of Dalit Industrial Estates at Mudalipalayam & Ingur with Support of TAHDCO 27th December 2017 : Tiruppur & Erode District

TAHDCO constructed Industrial Estates in two locations i.e. Mudalipalayam and Ingur, exclusively for Dalit Entrepreneurs, 20 years back. Presently, because of various prevailing issues, 70% of the sheds constructed are still vacant with improper maintenance. For past few years, CII, understanding the situation, has been taking up steps to revive the situation as per the need, under AFFIRMATIVE ACTION with support and coordination of TAHDCO.

To revive and resolve the existing issues, CII, State Government - TAHDCO and DICCI jointly came together at Tiruppur, to address the prevailing issues at Mudalipalayam (Tiruppur Dst) and Ingur (Erode Dst) & provide effective and sustainable solutions for handholding the deprived community present there. CII under the leadership of Mr Ravi Sam, Chairman, CSR & Affirmative Action Committee along with Mr Raja M Shanmugham, President, Tiruppur

Chairman, CII Tiruppur, Mr T R Vijayakumar, General Secretary visited the TAHDCO Industrial Park in Tiruppur headed by Mr Subbian IAS, Managing Director, TAHDCO on 27 December 2017. It was decided to come up with an effective model by involving TAHDCO, CII and TEA, along with other stakeholders to plan the way forward by providing enough business opportunities to the Dalit Entrepreneurs.



## Three Day Certification Workshop on 'LEAN SIX SIGMA GREEN BELT PROGRAMME'

14-16 December 2017 : CII Office, Chennai : 0930 - 1730 hrs

Confederation of Indian Industry organized a Three day workshop on Lean Six Sigma Green Belt Programme. The Six Sigma Program seeks to identify and remove the causes of defects and errors in delivering service and products. It uses a set of management methods, including statistical methods and creates a dedicated infrastructure of people within the organization who are experts in these methods. Six Sigma aims to deliver “Breakthrough Performance Improvement” from current levels in relevant operational and performance measures. Six Sigma Methodology of DMAIC (Define, Measure, Analyze, Improve and Control) helps one in achieving Optimum result through minimum resource mobilization in ORGANISATIONS. The program benefitted 15



**‘Industry Walk Through’ - Skill Mission to  
VEDANTA LIMITED (Sterlite Copper) & RAMESH FLOWERS PVT LTD  
08 December 2017: Friday: Tuticorin**

CII-SR organized an Industry Walk Through with an objective to sensitize the participants about the need for skilled employees and the relevance of industry-integrated training. This will help them appreciate the overall emphasis on making India a skilled nation. The participants were taken to Vedanta Limited (Sterlite Copper) followed by a visit to Ramesh Flower Pvt Ltd, Tuticorin. This skill mission helped the participants to gain hands-on experience of how industry operations are executed, the visit bridged the gap between theoretical training and practical learning which helped the participants to plan the training modules in their relevance space. The visit also provided an opportunity to network with other participants from other industries. The visit impacted 25 delegates.



## ‘Two Day Workshop on Certified Executive and Life Coach’ 14-15 December 2017: Thursday Friday: Bangalore

CII-SR conducted a Two Day Workshop on Certified Executive and Life Coach on the 14th and 15th of December at Bangalore. The course acquainted the audience with global trends and cutting edge research in Coaching & Counseling, keeping in view the local practices making it a truly ‘Glocal’ program.

This premium program on leadership skills helped in acquiring skills which are required for effective coaching & counseling. It also focuses on Listening & Appreciative enquiry which will ensure that you will get the most out of your team. The program benefitted 30 delegates across the region.



## **In-Sync with Industry**

### **Certified Faculty Enrichment Program for Teachers from Engineering & Polytechnic Colleges An initiative by CII-Southern Region**

**21-22 December 2017 @ L&T Construction, Chennai**

CII-SR organized a Faculty Enrichment Program; In-Sync with Industry, an Emerging industry-academia collaborative framework in India shaped by recent developments in the area of Skill Development, Employability and Entrepreneurship. Understanding the need for demand-driven education models in College Education with options for work-integrated learning and how teachers become the primary champions of implementing new ideas and initiatives has structured the framework of this program. The program also gives an opportunity to the teachers to take up self-study and research projects to keep themselves updated about the new developments in the industry and emerging job markets for college students.

The program was conducted on 21st and 22nd of December'17 benefitting 25 faculties from various institutions.





## Whats Trending

Restructuring and Redesigning the Higher Education Curriculum  
to Meet Industry Needs

24-25 January 2018:

**SDM Institute for Management Development (SDMIMD), Mysore**

CII Southern Region is planning to organize its second batch of the workshop on 'Restructuring and Redesigning the Curriculum in Higher Education to meet Industry Needs' on 24-25-January-2018 at SDM Institute for Management and Development (SDMIMD). The



## Online Session on Apprenticeships in SME and MSME Sector

1500 -1700 hrs,31 January 2018, CII Southern Region

Apprenticeships have been a win-win way to promote work-integrated learning in many countries. In India, we are yet to implement apprenticeship schemes in many industry segments particularly, the MSMEs. In this webinar we will learn about the incentives and benefits and the opening of apprenticeships to Services Industry.



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## Webinar on Business Analysis for Organizational Development

1500 - 1700 hrs, 5 January 2018, Live from CII Southern Region

Business analysis is all about recommending solutions to take the organisation to the next level. In Business analysis, we view the organisation as a set of capabilities of people, processes and systems that are weaved together to produce goods and services, which is another capability required by the market. In Indian context, very few organizations have a business analysis wing that focuses on organizational development. This two-hour webinar presents a complete framework required for setting up a business analysis wing within your organisation to put your organizational development in auto-pilot. As the disruption across industries are becoming more common and very frequent, business analysis competency of organizations become very important for both sustainability and



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## Online Session on Strategic Frameworks for Business

1500-1700 hrs, 23 January 2018, CII Southern Region

Successful businesses do not assume that things will work themselves out over time. Instead, business owners and management work to develop a set of long-term goals for where they want their businesses to end up and how they picture getting there. Business experts have a number of tools at hand to analyze company performance. There are literally hundreds of strategy frameworks out there, ranging from simple to extremely complicated. But choosing from the best strategy frameworks for your own organization is hard. Though this webinar, we're going to talk you through some of the best strategy frameworks out there, and help you to decide which one is right for you.

**CII**  
Contributor of Indian Database

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#### Introduction & Purpose

Successful businesses do not assume that things will work themselves out over time. Instead, business owners and management work to develop a set of long-term goals for where they want their businesses to end up and how they picture getting there. Business experts have a number of tools at hand to analyze company performance. There are literally hundreds of strategy frameworks out there, ranging from simple to extremely complicated. But choosing from the best strategy frameworks for your own organization is hard. Though this webinar, we're going to talk you through some of the best strategy frameworks out there, and help you to decide which one is right for you.

#### Program Content

The session will be focused on the following topics: Introduction to Strategic Frameworks, Importance of Strategic Frameworks, How to Develop a Strategic Framework, and the Role of Strategic Frameworks in Business Success.

#### Who should attend?

Business Owners, Senior Managers, Executives, Entrepreneurs, and anyone interested in learning about strategic frameworks.

**Registration Fee : 1000/- (Incl. of taxes)**

Webinar Details: For any details contact Mr. Saravani at 080-111-9024/071-6751622105  
Web: www.cii.org.in

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## A WALK THROUGH 2017



## Keep tabs on



## Catalog watch

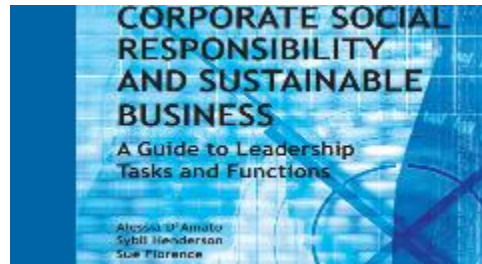
### Resources

Corporate Social Responsibility  
David Crowther & Guler Aras



[Read More](#)

Corporate Social Responsibility  
and Sustainable



[Read More](#)

## Case Studies

### SANITATION & WOMENS HEALTH



How to enable eco friendly dignified menstrual practices

[Read More](#)

### SUSHANTI CHILDREN HOME

Project: **SUSHANTI CHILDEN HOME**



2016 - 2018

Case study of Non-Governmental Organisation, Bachpan Bachao Andolan which is against the child labour in India.

[Read More](#)

## Peek Through

Research And Education Into Indian Heritage Through CSR



[To Know more](#)

Livelihood Development Project - Irula Tribals



[To Know more](#)

## CII Flagship Projects

For further details and to partner on the CII Development Initiatives, you may please contact Ms Riya at 044-42444555, Extn: 548

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