



Confederation of Indian Industry

## Gateway Gazette 2018

CII-SR Development Initiatives

Monthly E-Newsletter

APR-2018

"Gateway Gazette" CII-SR Development Initiatives Monthly E-Newsletter, Designed to showcase various initiatives taken up by CII in the development and social space to motivate and encourage you as well to initiate a step of your own or collaborate with us. It also helps you to keep a track on various Corporate Social Responsibility, Affirmative Action, Education, Skills and Job Creation activities and capacity building programs.

*Stay in Touch!*



**CII**  
**REGIONAL  
CONFERENCE ON  
AFFIRMATIVE ACTION**

**9th May 2018**  
ITC Grand Chola, Chennai

**CII-SR Development Initiatives**

## Chairman's Perspective

Business and science have shown that big data's merits are undeniable. Social sector organizations must now figure out how they too can incorporate this type of decision-making capability into their operations. The potential for growth and innovation exists, but there are serious obstacles to overcome. The issues that are being tackled in the social sector are in many ways more complex than they are in business or science, making the use of big data that much more difficult. In addition, greater attention must be paid to the rights, privacy, and dignity of their constituents.

In spite of these obstacles, progress is being made. Public sector agencies have made it clear that data are an important element of social innovation.

[Read More](#)



**Mr N K Ranganath**

Past Chairman, CII Tamil Nadu State Council & Managing Director, Grundfos Pumps India Pvt Ltd

## Expert's Take

Under nutrition, consisting of foetal growth restriction, stunting, wasting, and deficiency of essential vitamins and minerals along with sub optimum breastfeeding adversely impacts child survival. Globally, 45 per cent of under-five deaths can be attributed to under nutrition. Under nutrition if not tackled in time can cause irreversible damage to a child's physical growth and brain development. The 1,000 days from the start of a woman's pregnancy until her child's second birthday offer a unique window of opportunity to shape healthier and more prosperous futures. The right nutrition during this 1,000 day window can have an enormous impact on a child's ability to grow, learn, and rise out of poverty.

[Read More](#)



**Dr N S Iyer.MBBS,DGO,MIPHA**

## About CII & Development Gateways

The Confederation of Indian Industry (CII) works to create and sustain an environment conducive to the development of India, partnering industry, Government, and civil society, through advisory and consultative processes. CII is a non-government, not-for-profit, industry-led and industry-managed organization, playing a proactive role in India's development process. CII DEVELOPMENT GATEWAYS, a set of three uniquely designed online platforms that will dedicatedly connect relevant stakeholders with appropriate social and developmental engagement capacities and opportunities. The online portals will cater to CSR, Affirmative Action and Education needs of various stakeholders like Industry Leaders, Key Social Enterprises, Member Companies, Corporate Foundations, Institutes, Mentors, Students, Trainers, among others. It's a one stop solution to address the current development issues in an effective way by bridging the gap among all the stakeholders.



CII CSR Gateway



CII AA Gateway



CII EDU Gateway

## Spotlight Corner

### CII Two Day Workshop on Hi-Impact Public Speaking (HIPS)

**26 & 27 April 2018, Chennai**

CII organized a Two Day Workshop on Hi-impact Public Speaking (HIPS). The program enables in transcending expertise, positioning and language to influence the audience dramatically and leave them with a lasting impact. HIPS is not just another training program. In here, the participants weremade to deep-dive into themselves, to uncover the potentials of a hi-impact speaker and embellish it with tools and techniques to become awe inspiring and impactful. The program benefitted 20 participants



## CII One Day Workshop on 'Experience the Power of Collaboration - Develop Skills & Mind-sets for best Collaborative Results'

26 April 2018, Chennai

CII Southern Region organized One Day Workshop on the Experience the Power of Collaboration – Develop Skills & Mind-sets for best Collaborative Results at The Hotel Raintree, Chennai. The workshop was structured at showcasing how the future work place will be connected, collaborative and creative than coexisting and competing. Though collaboration is widely talked about in the corporate campus, ownership of processes and information is yet fragmented and zealously guarded, roles are designed around parochial requirements, and the resulting internal complexity hinders the shift. The programs benefitted a total of 30 participants.



## CII-SR Water Alliance & participatory Watershed Management Project in Cuddalore district

### Project Update

As a part of CII's Water Alliance the next set of waterbodies that were already shortlisted have reached the execution stage. Work for two waterbodies in Zone 14, one waterbody in Zone 15 which falls under the Greater Chennai Corporation and one more in Kanchipuram district near Oragdam are soon to be commenced with a puja.

The work which began during the month of January in Injambakkam, Gangaianman Koil Kulam supported by Grundfos Pumps India Pvt. Ltd. is close to completion and will soon hand it over to the Government.

[View more](#)



## CII-BLUESTAR EURAKA VILLAGE LEARNING CENTRE at Cuddalore

### Project Update

Equity in education is the basic need for a balanced society and for a secure future. Good quality education can make a huge difference in the lives of poor children and it can decisively break their cycle of poverty. In Tamil Nadu, most children are enrolled in schools today, but the quality of education is an area of serious concern. Particularly, the quality of English education is very poor, with just 24.5% students (as per ASER 2016 report) in Class 5 able to read simple sentences in English.

The Walk n Talk Program, a CII-BLUESTAR and AID INDIA project, is an after-school program that aims to improve fluency and confidence in English speaking and reading among children from the age group of 6-14 (classes 3rd to 8th) in the 20 Villages of Kurinjipadi Block, Cuddalore District with the help of local village volunteers. We are in the process of identifying efficient tutors who can effectively contribute in educating the deprived students with right attitude and attention. By far we have shortlisted tutors for 15 villages.

## What's Trending

### **CII - REGIONAL CONFERENCE ON AFFIRMATIVE ACTION**

“Emphasizing the need for Inclusive growth”

9 May 2018, ITC Grand Chola, Chennai



CII is organizing a Regional Conference on Affirmative Action on May 9th, 2018 at ITC Grand Chola, Chennai. This conference is one of the steps taken by CII to urge companies to pay special attention to the issues and challenges, so that India rapidly transforms into a vibrant, inclusive and dynamic economy, which capitalizes on the strength of its immense reservoir of labour and further unleashes and develops the vast and underutilized talent of human capital, which is lying dormant for many years.

[view more](#) [Click to view](#)



## Workshops and Online Webinars & Trainings

### CII CSR Mission - Two Day Exposure Visit on Effective Community Driven Development Models to Warangal

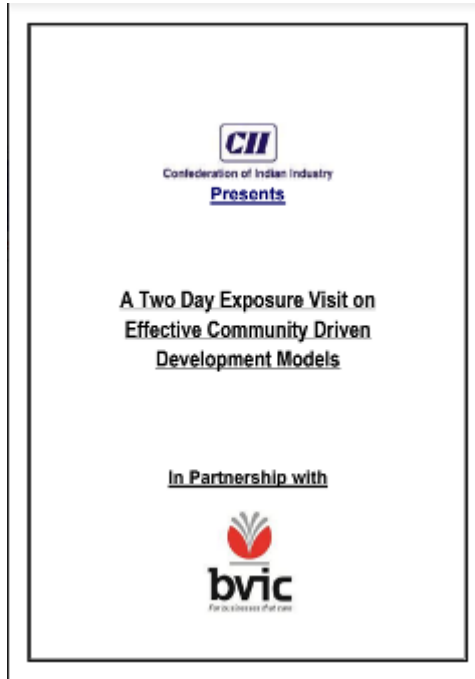
**24 & 25 May 2018, CII Southern Region**

CII in collaboration with Balavikasa is organizing a two day exposure visit on Effective Community Driven Development Models with the aim to showcase and comprehend successful development models which can be considerable under CSR in partnership with CII.

#### Benefits of the Exposure Visit:

Exposure to different project models in water, village development, water conservation and organic farming

Play a vital role in contributing to inclusive sustainable development



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## CII Online Session on Effective CSR Policy

15.00 -17.00 hrs, 15 May 2018, CII Southern Region

Centre of Excellence for Sustainable Development (CESD) helps organizations across manufacturing and services sectors in developing CSR policy, CSR strategy, handling projects, and assessing the impacts of those projects. As an outcome, the organizations benefit from increased community engagement, exit strategies, and developing long-term vision for social change that complements their vision, and improved engagement of board members including investors.



**CII**  
CONFEDERATION OF INDIAN INDUSTRY

### EFFECTIVE CSR POLICY

15:00-17:00 hrs, 15.05.2018, CII Southern Region

**Introduction & Purpose**  
Centre of Excellence for Sustainable Development (CESD) helps organizations across manufacturing and services sectors in developing CSR policy, CSR strategy, handling projects, and assessing the impacts of those projects. As an outcome, the organizations benefit from increased community engagement, exit strategies, and developing long-term vision for social change that complements their vision, and improved engagement of board members including investors.

**Key Learning / Takeaway**  
To build capacity of CSR professionals on CSR legislation, CSR focus, recent amendments, Schedule VII activities, CSR accounting and audits, an comprehensive analysis of new 1130 FDI based companies.

**Registration Fee: 1300/- (incl. of GST)**

**Who should attend?**  
CSR, Sustainability, HR, Finance and Compliance Professionals, Investors and Board Members

**Free Refreshment for faculty**  
Bharati is a distinguished social professional with working experience in CANNET (MADRIL, ST. Xavier's and SLS), She has worked with professional and private sector players on different facets of Corporate Social Responsibility and social Development. She has worked with various sectors like, VULNERABLE, MSME, IT/ITES, IT Backbone, Finance, HR, MNC, BPO and EUREK hubs, and has experience of client approach, monitoring, CSR Development, strategic CSR, village development, handling audits, Quality of CSR, Impact assessment, and executing corporate projects. She has the hands for the monitoring, evaluation and implementation of social development projects.

**Program Content:**

- CSR Legislation and CSR Rules
- Detailed details of CSR
- Inclusion and Exclusion
- CSR Accounting
- CSR Annual CSR Tracker
- Comprehensive analysis of 1130 listed companies.

For further details, you may please contact Ms. Sandhya / Ms. Sheryl at 044-42444032, Ext. 431/402 (M) 9004276855, 9790446112 (land) sudhakar.gp@ciiconnect.com or sheryl@ciiconnect.com

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## Online Webinar Session on Institute Industry CoNNect.

1100-1300 hrs, 23 May 2018, Live from CII Southern Region

Institute-Industry connect has become an imperative for any Educational and Skill Development Institute. These relationships need to be forged with a medium to long term view, which creates mutual benefits for the Institute & and its students, and the Industry & the employers. This bond can only develop and strengthen, when each one systemically and consistently partner & contribute in nurturing it. The Webinar would focus on the ways and means for creating such relationships for mutual benefits on a sustained basis.



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CONFEDERATION OF INDIAN INDUSTRY

### Webinar on Institute Industry CoNNect.

23<sup>rd</sup> MAY 2018 (11-1 am)

**Objective:**  
Institute-Industry connect has become an imperative for any Educational and Skill Development Institute. These relationships need to be forged with a medium to long term view, which creates mutual benefits for the Institute & and its students, and the Industry & the employers. This bond can only develop and strengthen, when each one systemically and consistently partner & contribute in nurturing it. The Webinar would focus on the ways and means for creating such relationships for mutual benefits on a sustained basis.

**Key Learnings and Takeaways:**

- Areas in which industry-student connect can be improved
- How each stakeholder can benefit
- Models of the connect between the Institute and the Industry
- Systems & processes needed to nurture and strengthen the connect
- Sharing of best successful case study

**Guests For:**  
Ms. CEO (Institute of SST)

**Faculty Details:**  
Apar's primary interests are in CSR Development, Entrepreneurship, Higher Education and Executive coaching. She provides consultancy and advisory services in these areas.  
Apar has worked for 16 years as HRD/HR in a global area of retail chain driving business strategies, corporate planning and international operations. Apar is a seasoned expert in the area of HR development and employment skills in formal education structures. He has been a speaker in the area of HR development and Higher Education at many Seminars, Conferences and Forums, during the last 10 years.  
Apar has a Ph.D. from SLS, Jamshedpur and a HR Certificate & Certification from PGI University of Technology (GATEWAY), Chandigarh.

**Target Audience:**

- Heads of Institute, VPO and Senior Faculty Members
- HR Managers, Line Managers from Industry
- Policy makers from the state government, Technical Education Department and Higher Education Department.

For any queries, please contact: CII Office: 044 42444032 / Ms. Sandhya: 9790446098 or mail: sandhyakg@cii.in / Ms. Sheryl: 9790446112 or mail: sheryl@cii2018@gmail.com

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## Online Webinar Session on Industry 4.0, Internet of Things, Top Technology Trends, Smart Cities

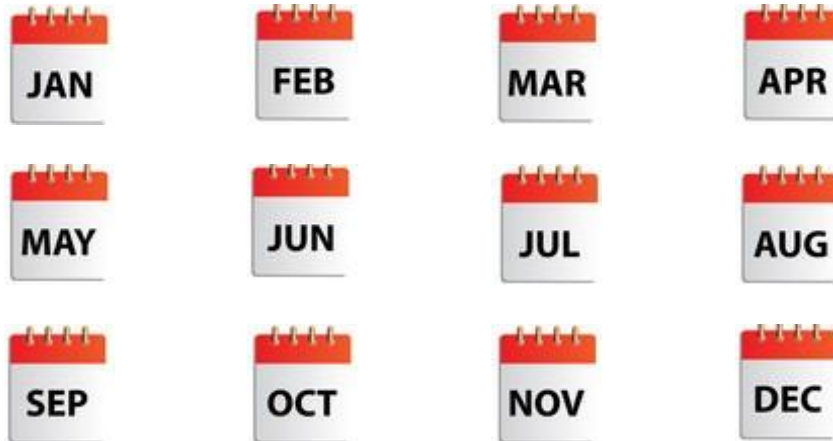
10 May 2018, 1500-1700hrs, Live from CII Southern Region

Cyber-physical systems communicate and cooperate with each other and with humans in real time, via Internet of things, Big data Analytics and make data driven decisions. At present also, most of the Indian industries are working in Industry 1.0 or 2.0 which is impacting India's wealth creation. Other side Education system lost its relevance, for not considering changing Industry needs; resulting in high Unemployment. We need to leverage the technologies like Internet of Things, Big Data Analytics

The flyer is titled "ONLINE (WEBINAR) SESSION ON INDUSTRY 4.0, INTERNET OF THINGS, TOP TECHNOLOGY TRENDS, SMART CITIES" and is scheduled for "10<sup>TH</sup> MAY 2018, 9-9 PM". It is organized by CII (Confederation of Indian Industry). The delegate fee is INR 2500/- (incl. of GST). The speaker is Smart Revolution, CIO, @Shriharis Systems Private Limited, who has a B.E. in Electrical Engg from Regional Engineering College and M.Tech in IIT Madras. The program content includes: Industry 4.0 (Cyber-physical systems), Internet of Things (IoT) (Networks connecting objects), Data Driven Decision Making (Data is being generated at high Velocity, Volume, Variety, Variability, and Veracity), and Design Thinking & Innovation (Human-centered approach). Contact information for Ms. Sandhya is provided at the bottom.

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## A WALK THROUGH 2017





## Case Studies

### Changing the Lives of Girls in India



This case study was commissioned by Ongood a few years ago.  
[Read More](#)

### Arts In Education Case Studies



Classrooms across Chennai, Kanchipuram and Tiruvallur Districts.  
[Read More](#)

## Peek Through

### CII Flagship Projects

Project On Revival Of Agriculture  
And Restoration Of Livelihood  
Nurturing Merit, Enabling a Bright  
Future

Rebuilding Rural Infrastructure In  
Partnership With The State  
Government



[To Know more](#)



[To Know more](#)

For further details and to partner on the CII Development Initiatives,  
you may please contact Ms Riya at 044-42444555, Extn: 548  
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