

# "GATEWAY GAZETTE"

Monthly E-Newsletter

May'2018



Confederation of Indian Industry

## Gateway Gazette 2018

CII-SR Development Initiatives

Monthly E-Newsletter

MAY-2018

"Gateway Gazette" CII-SR Development Initiatives Monthly E-Newsletter, Designed to showcase various initiatives taken up by CII in the development and social space to motivate and encourage you as well to initiate a step of your own or collaborate with us. It also helps you to keep a track on various Corporate Social Responsibility, Affirmative Action, Education, Skills and Job Creation activities and capacity building programs.

*Stay in Touch!*



**CII-SR Development Initiatives**

## Chairman's Perspective

India is on the threshold of a decisive moment in its growth path. It is on the cusp of major change. As it rapidly urbanizes, improves the quantity and quality in developmental aspects for all its citizens, and manages the natural resources that underpin lives and livelihoods, the possibility of sustained and sustainable growth is within its grasp.

The world's most populous democracy, home to 1.2 billion people, is also one of the fastest growing economies. Its GDP is the 7th largest globally and is set to overtake the United Kingdoms by 2020, although recent estimates suggest it has already done so.

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**Mr B Santhanam**

Managing Director  
Saint-Gobain Glass India Ltd

## Expert's Take

The Caste system is based on the principle of economic inequality. It assigned economic or property right and occupation among five castes in a graded and unequal manner. As one move down in caste ladder from high caste to low caste the economic right reduce and become narrower. The untouchables who are located at the bottom of caste hierarchy have no right to property, enterprise business and education including civic rights. The fixity in economic rights and lack of freedom to change occupation put restriction on the mobility of factors of production, labour and capital, which is necessary for optimum growth.

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**Prof Sukhadeo Thorat**

Professor Emeritus, Centre for  
the Study of Regional  
Development

## About CII & Development Gateways

The Confederation of Indian Industry (CII) works to create and sustain an environment conducive to the development of India, partnering industry, Government, and civil society, through advisory and consultative processes. CII is a non-government, not-for-profit, industry-led and industry-managed organization, playing a proactive role in India's development process. CII DEVELOPMENT GATEWAYS, a set of three uniquely designed online platforms that will dedicatedly connect relevant stakeholders with appropriate social and developmental engagement capacities and opportunities. The online portals will cater to CSR, Affirmative Action and Education needs of various stakeholders like Industry Leaders, Key Social Enterprises, Member Companies, Corporate Foundations, Institutes, Mentors, Students, Trainers, among others. It's a one stop solution to address the current development issues in an effective way by bridging the gap among all the stakeholders.



## Spotlight Corner

### CII-SR Water Alliance in support of Danfoss Industries Commencement Puja

**4 May 2018, Oragadam**

CII-Danfoss Industries joined hands for rejuvenating Thamirai Kulam (water body name), located at Vembakkam Panchayat, Walajabad Block, Kanchipuram District which is spread across 1.7 Acres. On the 4th May'18, the commencement puja was organized in the presence of Mr P Ravichandran, President, Danfoss Industries, panchayat heads, community and CII representatives, among others. The project is visioned towards Comprehensive improvement and restoration of water bodies, thereby increasing tank storage capacity, prevent flooding and channelize the flow of water into desired streamlines, improve ground water recharge apart from ensuring harmonious co-existence of all life forms, capacity building of communities, in better water management and development of tourism, cultural activities, etc. if possible for betterment of the project (based on the availability of area near the Waterbodies and the budget allocated)



## CII - REGIONAL CONFERENCE ON AFFIRMATIVE ACTION “Emphasizing the need for Inclusive growth”

9 May 2018, ITC Grand Chola, Chennai

CII organized a Regional Conference on Affirmative Action on May 9th, 2018 at ITC Grand Chola, Chennai. This conference was one of the steps taken by CII to encourage companies to pay special attention to the issues and challenges, so that India can rapidly transform into a vibrant, inclusive and dynamic economy, which capitalizes on the strength of its immense reservoir of labour and further unleashes and develops the vast and underutilized talent of human capital, which is lying dormant for many years.

The Affirmative Action Gateway, a unique online forum where all AA needs are addressed, was developed with a vision to support SC/ST students, entrepreneurs and women was also inaugurated during the Regional Conference on Affirmative Action by Hon'ble Governor of Tamil Nadu in the presence of various Office bearers, Experts, Civil Society Organizations, Dalit Entrepreneurs and respective community.



## Approval of 19 Waterbodies under smart cities plan with the Greater Chennai Corporation

20 May 2018, Chennai

“CII-SR Water Alliance”, a flagship project, was conceptualized in partnership with the Governments of various Southern States. In Tamil Nadu alone, CII-SR has got approval on 25 Water Bodies of which the work has already started on 8 water bodies in support of Government and Industry members in Kanchipuram and Chennai district. Of 25, recently, CII joined hands with the Greater Chennai Corporation for rejuvenating 19 more waterbodies under the “Smart Cities Plan” of the corporation. CII recently got the order copy for the same and the necessary steps for preparing the DPRs for all these locations are likely to begin soon. Work will commence shortly on rest of the 19 water bodies spread across in Zone 14-15, Chennai District, from the Greater Chennai Corporation.

சென்னை மாநகரப் பகுதியில்

# 19 நீர்நிலைகளை சீரமைக்க சிஐஐ கூட்டமைப்பு ஒப்புதல்

## ● அதிகாரிகள் தகவல்

■ சென்னை  
சென்னை மாநகரப் பகுதியில் 19  
நீர்நிலைகளை சீரமைக்க  
இந்திய தொழில் கூட்டமைப்பு  
(சிஐஐ) ஒப்புதல் அளித்திருப்  
பதாக சென்னை மாநகராட்சி நிர்  
வாகம் தெரிவித்துள்ளது.

நெசவாளர் நகர் ஏரி ஆகிய 2  
ஏரிகள் சீரமைக்கப்பட உள்ளன.  
தமிழ்நாடு நகர்ப்புற நிதி சேவை  
நிறுவனம் (TNUIFSL) மூலம் 24  
நீர்நிலைகளை சீரமைக்கவும் நட  
வடிக்கை எடுக்கப்பட்டு  
வருகிறது.

[Read more](#)

## CII Two-Days “Hands On” Certified Training Program on Effective Data Management and Business Intelligence through Advanced MS Excel 30-31 May-2018, Chennai

Excel has numerous features that could help us to handle data effectively. However, most of the users spend more time on mundane tasks, since they are not introduced with most useful advanced concepts. Many organizations have loads of Excel data. If this data can be properly managed and analyzed, “Business Intelligent” decisions can be taken easily. CII-SR has organized two days session on Advance Excel where the trainer would help in effectively managing and analyzing the data to get business insights by creating various reports as per your needs.



## What's Trending

### **CII-SR Participatory Watershed Management Project** **29 June 2018, Cuddalore**

CII had facilitated a participatory watershed management project in Cuddalore district with the support of TITAN Company Ltd., co-funded by NABARD and implemented by National Agro Foundation has successfully completed its Pre Capacity Building Phase and started the activities under Capacity Building Phase with close guidance of NABARD.

The following were the activities undertaken for the year 2017-18 under the Pre Capacity Building Phase:

- ?? 1. Community meetings
- ?? 2. Participatory Rural Appraisal
- ?? 3. Net Plan Survey

- ?? 4. Qualifying Shramdhan activity
- ?? 5. NABARD Field Appraisal
- ?? 6. Exposure Visit
- ?? 7. Village Watershed Committee

As a part of the Capacity Building Phase cattle ponds, farm ponds creation, sunken pond clearance, channel pond clearance, field bund works have been done and more work is under progress. This phase is likely to continue for the year.

CII along with the team will be visiting the sites in Cuddalore on the 30th June'18 for reviewing the process.



## CII-BLUESTAR EURAKA VILLAGE LEARNING CENTRE

30 June 2018, Cuddalore

The Walk n Talk Program, a CII-BLUESTAR and AID INDIA project, is an after-school program that aims to improve fluency and confidence in English speaking and reading among children from the age group of 6-14 (classes 3rd to 8th) in the 20 Villages of Kurinjipadi Block,



Cuddalore District with the help of local village volunteers. We have already finished the process of identifying efficient tutors who can effectively contribute in educating the deprived students with right attitude and attention. For each village, one tutor has been assigned while a project coordinator is also shortlisted for monitoring all the centres.

The project is scheduled to kick start on 30th June'18 in the presence of Mr B Thiagarajan, Joint Managing Director, Bluestar Limited and others associated with the Project.



## Workshops and Online Webinars & Trainings

### Evolving Skill Development Landscape In India: Bridging The Gap Between Mainstream Education And Vocational Training

29 June 2018, CII Southern Region

The need for closing the skill gaps and addressing skill deficit has become a high priority agenda, thanks to many schemes and initiatives aimed at creating industry-ready workforce in India. This has also generated a lot of enthusiasm and curiosity about how the emphasis on vocational training would impact the mainstream education, employment and employability to reap the benefits of our demographic dividend.

## CII Workshop on Essentials of CSR

1000-1700 hrs, 29th June 2018, CII Chennai

CII is organizing an Educative Session on CSR, to help the industries on CSR planning and execution.

The session will aim to create better interpretation and understanding on the requirements of Corporate Social Responsibility and its implementation.

**CII**  
Confederation of Indian Industry

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**KEY TAKEAWAYS:**

- Who Should Attend
- Who Should Attend
- Who Should Attend

**DELEGATE FEE:**  
Rs. 3500 plus GST

**WHO SHOULD ATTEND:**

- CSR Heads and Team Members
- Executives
- Project Managers
- Functional Managers & Team Members
- Manufacturers to Project Management
- CEO / COOs / Executives
- HRDs and CHRs

**WHO SHOULD ATTEND:**

- Senior Executives
- Senior Executives
- Senior Executives

**DELEGATE FEE:**  
Rs. 3500 plus GST

**WHO SHOULD ATTEND:**

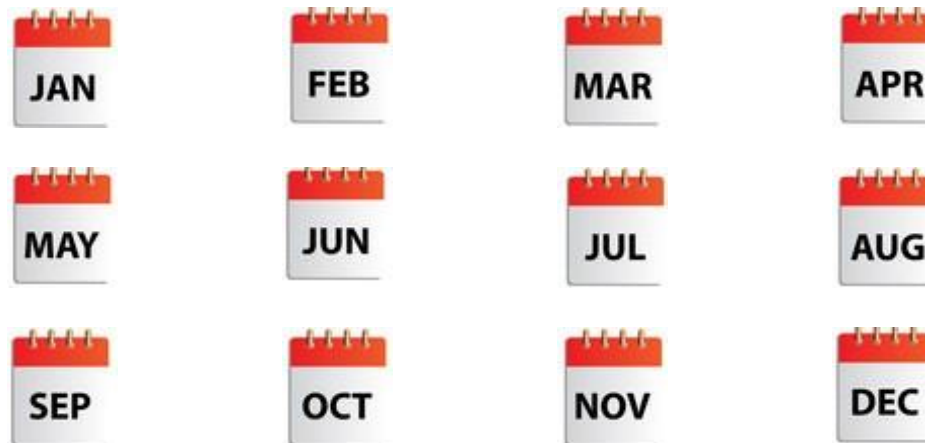
- Senior Executives
- Senior Executives
- Senior Executives

**WHO SHOULD ATTEND:**

- Senior Executives
- Senior Executives
- Senior Executives

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## A WALK THROUGH 2017



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## Catalog watch

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Career & Skill Development



Creating Youth Leaders  
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Need for Skill Development  
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## Peek Through

### CII Flagship Projects

Communication and Advocacy in  
Indian Heritage through CSR



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Livelihood Development Project -  
Irula Tribals



[To Know more](#)

For further details and to partner on the CII Development Initiatives,  
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