

GATEWAY GAZETTE

Monthly E-Newsletter

June'2018



Confederation of Indian Industry

Gateway Gazette 2018

CII-SR Development Initiatives

Monthly E-Newsletter

JUNE-2018

"Gateway Gazette" CII-SR Development Initiatives Monthly E-Newsletter, Designed to showcase various initiatives taken up by CII in the development and social space to motivate and encourage you as well to initiate a step of your own or collaborate with us. It also helps you to keep a track on various Corporate Social Responsibility, Affirmative Action, Education, Skills and Job Creation activities and capacity building programs.

Stay in Touch!



ACT RESPONSIBLE, THINK SUSTAINABLE



CII-SR Development Initiatives

Chairman's Perspective

During the last few decades, it has become evident that we can no longer think of socio-economic development in isolation from the environment. The nature of issues confronting us along with an increasing interdependence among nations necessitates that countries come together to chart a sustainable course of development.

India was one of the 193 United Nations member states to adopt the SDGs and commit itself as a stakeholder to meet the 2030 agenda for sustainable development. This implies that the global goals should shape all social policy, planning, and development action, as well as impact monitoring and evaluation at the central, state, regional, and local level.

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Mr H Jayaram

Co-Chairman CII Sustainability
and CSR Sub Committee & MD &
CEO, Gmmco Ltd

Expert's Take

India is a country with diverse and surplus natural and human resources. But, still India after 68 years of independence, struggle for freedom from many deprivations: poverty, hunger, illiteracy, ill health, disease and many others. India is placed 126th out of 177 countries on the United Nations Human Development Index, which ranks countries on how well they ensure health, education and decent living standards. India lost its track to meet the Millennium Development Goals by meeting only six of 18 targets in 2015. Though it is claimed that India has managed to half the rates of poverty and hunger; gender equality and empowerment of women; combat HIV/AIDS, malaria and other diseases; global partnership for development; and environmental sustainability (safe drinking water), still the real state is debated due to various challenges.

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Dr. E. Vidhubala

Director
Fenivi Research
Solutions Pvt. Ltd.

About CII & Development Gateways

The Confederation of Indian Industry (CII) works to create and sustain an environment conducive to the development of India, partnering industry, Government, and civil society, through advisory and consultative processes. CII is a non-government, not-for-profit, industry-led and industry-managed organization, playing a proactive role in India's development process. CII DEVELOPMENT GATEWAYS, a set of three uniquely designed online platforms that will dedicatedly connect relevant stakeholders with appropriate social and developmental engagement capacities and opportunities. The online portals will cater to CSR, Affirmative Action and Education needs of various stakeholders like Industry Leaders, Key Social Enterprises, Member Companies, Corporate Foundations, Institutes, Mentors, Students, Trainers, among others. It's a one stop solution to address the current development issues in an effective way by bridging the gap among all the stakeholders.



Spotlight Corner

Placement Drive Exclusively for Person with Disability CII-TITAN Model Career Centre, Chennai 08 & 12 June 2018, Chennai

CII-TITAN Model Career Centre, in the month of June, organized 2 placement drives for the PwD Candidates at the Model Career Centre set up at Guindy, Chennai. In all, 60 candidates attended the placement drive organized in support of 2 organization. On 8th June, Vindhya E- Info Media Private Limited through their direct selection process gave provisional offer letters to few of the candidates while on 12th June Accenture organized the placement drive at the Model Career Centre shortlisting few of the candidates.



CII-SR Water Alliance in support of Gmmco Ltd Commencement Puja

13 June 2018, Madipakkam, Chennai

CII-Gmmco Ltd joined hands for rejuvenating Rettakuttai (water body name), located at Madipakkam, Chennai which is spread across 0.75 Acres. On the 13th June '18, the commencement puja was organized in the presence of Mr H Jayaram, Co-Chair, CII Sustainability Sub Committee and MD & CEO, GMMCO Ltd, a CK Birla Group Company (3rd from the left) along with Assistant Commissioner of Zone 14 (2nd from the left), community and CII representatives, among others. The project is envisioned towards comprehensive improvement and restoration of water bodies, thereby increasing tank storage capacity, preventing flooding and channelizing the flow of water into desired streamlines, improving ground

water recharge apart from ensuring harmonious co-existence of all life forms, capacity building of communities, in better water management and development of tourism, cultural activities, etc. if possible for betterment of the project (based on the availability of area near the Waterbodies and the budget allocated)



****Update on other Water Bodies**

1. CII-Danfoss Industries joined hands for rejuvenating Thamirai Kulam (water body name), located at Vembakkam Panchayat, Walajabad Block, Kanchipuram District which is spread across 1.7 Acres. On the 4th May'18, the commencement puja was organized in the presence of Mr P Ravichandran, President, Danfoss Industries, panchayat heads, community and CII representatives, among other.

2. CII-Grundfos Pumps India Pvtjoined hands for Gangaiamman Koil Kulam, Injambakkam. The work that commenced on 19th January'18, is close to completion and will be handed over on the 11th of July'18 back to the Government

Mass Recruitment Drive CII-TITAN Model Career Centre, Chennai

19 & 22 June 2018, Chennai

CII-TITAN Model Career Centre, in the month of June, organized 2 mass recruitment drives for youths seeking jobs at the Model Career Centre set up at Guindy, Chennai. In all, 2394 candidates attended the placement drive organized in support of 34 organization. On 19th June, 2300 candidates participated for the 1800 job openings created by 19 employees. Through this mega recruitment drive, 30 candidates got the spot offer letters while 395 candidates were shortlisted. On the other hand, the mega recruitment drive organized on the 22nd June saw 94 candidates in attendance for the jobs created by 15 employers. During the drive, 39 candidates were shortlisted while many of them getting spot offer letter.



CII-BLUESTAR EUREKA VILLAGE LEARNING CENTRE 30th June 2018, Cuddalore

The Walk n Talk Program, a CII-BLUESTAR and AID INDIA project, is an after-school program that aims to improve fluency and confidence in English speaking and reading among children from the age group of 6-14 (classes 3rd to 8th) in the 20 Villages of Kurinjipadi Block, Cuddalore District with the help of local village volunteers. We have already finished the process of identifying efficient tutors who can effectively contribute in educating the deprived students with right attitude and attention. For each village, one tutor has been assigned while a project coordinator is also shortlisted for monitoring all the centres.

The inaugural pooja happened on 30th June'18 in the presence of Mr B Thiagarajan, Joint Managing Director, Bluestar Limited and others associated with the Project.

What's Trending

CII-Worldwide Logistics (India) Pvt Ltd Rebuilding of Anganwadis **05 July 2018: Okkiyampettai**

CII Southern Region through its development initiatives strategizes a number of quality developmental projects in the area of sustainability and value creation towards inclusive growth. CII took the mandate of catalyzing industry's involvement in India's social development agenda with the members to take up innovative and impactful projects by facilitating various initiatives to strengthen the critical growth factors of the industry and the national economy.

We have our industry body coming up and taking initiatives under their CSR vertical in a big way. We have various themes under which we take up initiatives, one such theme is the Rebuilding of the Rural-Urban Infrastructure under which we had taken up construction of an Anganwadi at Okkiyampettai and toilet block at a government school in Nungambakkam. This project is supported by our industry member Worldwide Logistics (India) Pvt Ltd (WWL).

We have planned to have the inaugural of the same on the 5th of July 2018 (Thursday) by 9.30 AM at the Okkiyampettai Site in the presence of the benefiting community, Government Officials, CII Office Bearers and the funding partners.



Exclusive Job Fair as part of Employability and Employment

17 July 2018: Vellore

CII-SR has taken up the initiative of creating job opportunities for close to 5000 SC/ST youth pertaining to Engineering / Arts & Science Colleges across Tamil Nadu. To enhance and empower youths towards a better standard of living, CII in support of MCC is organizing An Exclusive Job Fair as part of the Employability and Employment Initiative. Close to 50-70 Employers from different states will be engaged for 1000 walk in's per Job fair in favor to the location more suitable for the candidate. Four locations has been identified depending on the number of SC/ST youth's being unemployed.

The first of the set of initiative is scheduled for 17th of July 2018 Employment exchange in Vellore.

CII-SR Regional Summit on Skills, Education and Entrepreneurship **02 & 03 August 2018: Taj Coromandel, Chennai**

CII - SR has been working with key stakeholders in the skills and entrepreneurship space for promoting industry-relevant education and training. CII at the national level has been instrumental in the formation of many Sector Skill Councils that are the interface of the industry, indicating the training standards, skill deficit and the demand for relevant skills and labour market.

CII - SR Regional Summit on Skills, Education and Entrepreneurship is a major step towards consolidating the efforts by meeting and interacting with stakeholders who are into policy framework, policy advocacy and implementation in the area of skills, education and entrepreneurship, experts from the industry, government, academia, technical training companies and representatives from other organizations. The two-day summit is expected to create a vibrant platform for dialogue and discussion leading to substantial outcomes that would form a part of the recommendations from CII towards empowering enterprises with skilled workforce.

CII-SR



Confederation of Indian Industry



Regional Summit on Skills Education and Entrepreneurship

"Synergizing Avenues of Development"

2nd to 3rd August 2018
(Thursday and Friday)

Hotel Taj Coromandel,
Chennai, Tamil Nadu, India

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DELEGATE FEE

CII Member
Rs.3500/-
(incl. of GST 18%)

Non-Member
Rs.4500/-
(incl. of GST 18%)

OBJECTIVES

- Exploring avenues for aligning skills with mainstream education
- Strategies for upskilling, reskilling, continuous learning to keep pace with emerging technologies and future job
- Incubation and acceleration support for startups in the development sector
- Foster creativity and innovative skills among youths as Active Participants in Entrepreneurial Ecosystems
- Addressing the role of skills in combatting inequity and gender inequality
- Impact in increasingly digitized and green economies and societies
- Anticipation of education and skills demands and addressing mismatch between supply and demand
- Learner and worker mobility and the role of skills and education recognition
- Monitoring and Evaluating the impact of Technical and Vocational Education Training strategies and programmes
- Creating sustainable models for livelihood enablement in rural India
- Reviewing policy framework for ease of doing business, incentives for small entrepreneurs, and scaling medium enterprises

WHY ATTEND THE SUMMIT

Key takeaways from the CII-SR Skills, Education and Entrepreneurship Summit 2018

Make skilling holistic and outcome-based to meet the needs of the industry and promote entrepreneurship



Partnership opportunities for academia, training partners, Non-profits, Government, technical training institutes to enhance impact of their initiatives



Knowledge and experience sharing through success stories and best practices



Many aspects of creating an ecosystem by combining skills, education and entrepreneurship need our immediate attention:

- Encouraging private participation in skilling programs to strengthen the government funded initiatives
- Enhancing employability through vocationalization of school curriculum
- Developing and Enabling Enterprise in Diverse Disciplines for Entrepreneurial Mind-sets
- Skilling for most aspirational industry sectors and use of digital technologies
- Outreach and funding for skills training and livelihood enablement
- Analyzing the impact of Industry 4.0 on jobs and employability
- Proposing the value of skilled workforce to the industry, particularly MSMEs and SMEs
- Industry perspective and experience on apprenticeships, internships and work integrated training
- Entrepreneurship development in rural areas, job creation to reduce migration
- Outreach and funding for skills training and livelihood enablement

OUTLINE OF THE SESSIONS

DAY 1

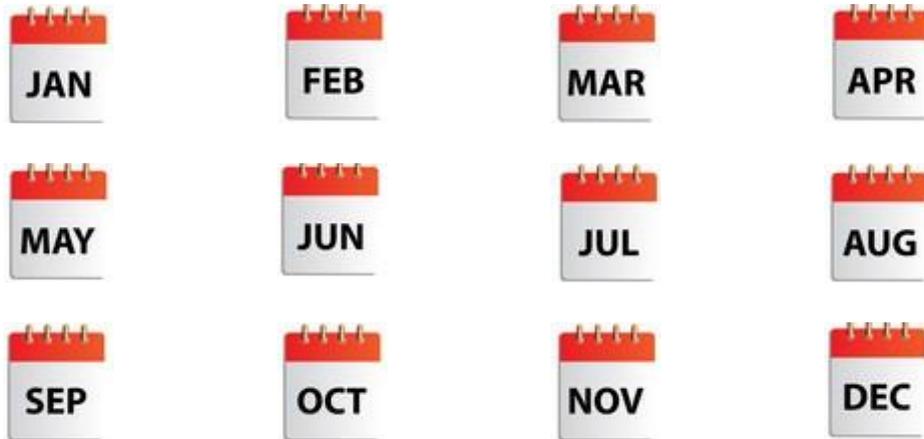
- Plenary Session I:** Skills for Youth Employment and Entrepreneurship - in line with Sustainable Development Goals
- Plenary Session II:** Up-gradation and Synthesized Ecosystem for a Holistic Education Sector
- Plenary Session III:** Beyond the Rhetoric: Building Stronger Entrepreneurial Ecosystems
- Plenary Session IV:** Is India ready to leaping into industry 4.0?

DAY 2

- Plenary Session I:** Greening Skills, Training and Vocational Education Training for Sustainability
- Plenary Session II:** Developing Enterprise in Diverse Disciplines with Entrepreneurial Mind-sets
- Plenary Session III:** Presentation of a Case Study: Partnership Initiative for Better Educational and Learning Outcome
- Plenary Session IV:** The Future - Making India a Global Hub
- Plenary Session V:** Forging Partnerships - The Way Forward: Strategy & Solutions

For Further details Contact: Ms Sandhya - sandhya.tg@cii.in / +91 452 4391434 / +91 87543-44886

A WALK THROUGH 2017



Keep tabs on



Catalog watch

Resources

Affirmative Action - Evidence from India

Corporate Social Responsibility and Creating Shared Value

Don't Touch My Road.
Evidence from India on Affirmative Action and
Everyday Discrimination

VIJAYAKRISHNAN GURURAJAN*

October 2016

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Case Studies

Youth Learning Centers



Creating Youth Leaders

[Read More](#)

Career & Skill Development



Need for Skill Development

[Read More](#)

Peek Through

CII Flagship Projects

Communication and Advocacy in
Indian Heritage through CSR



[To Know more](#)

Livelihood Development Project -
Irula Tribals



[To Know more](#)

For further details and to partner on the CII Development Initiatives,
you may please contact Ms Riya at 044-42444555, Extn: 548
Email: riya.pillai@cii.in

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