

GATEWAY GAZETTE

Monthly E-Newsletter
November 2018



Confederation of Indian Industry

Gateway Gazette 2018

CII-SR Development Initiatives

Monthly E-Newsletter

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"Gateway Gazette" CII-SR Development Initiatives Monthly E-Newsletter, Designed to showcase various initiatives taken up by CII in the development and social space to motivate and encourage you as well to initiate a step of your own or collaborate with us. It also helps you to keep a track on various Corporate Social Responsibility, Affirmative Action, Education, Skills and Job Creation activities and capacity building programs.

Stay in Touch!



Sources: United Nations Industrial Development Organization, www.unido.org

CII-SR Development Initiatives

Message from Deputy Chairman, CII Southern Region

As the fastest growing major economy of the world, today, India is uniquely placed to deliver on its commitments to inclusive and sustainable development. Externally, the country has played a key role in shaping the SDGs and ensuring the balance among its three pillars-economic, social and environmental. Internally, it has launched many programs to make progress towards these goals.

India has played an important role in shaping the Sustainable Development Goals (SDGs). This has meant that the country's national development goals are mirrored in the SDGs

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Mr Sanjay Jayavarthanavelu

Deputy Chairman, CII Southern Region
& Chairman and Managing Director
Lakshmi Machine Works Ltd

Expert's Take

A simple sum based on 4th and 7th standard mathematics is posed to a gathering of school principals at a workshop. Less than 20% attempt to solve the problem and the number of principals getting the correct answer varies between 0% and 5%.

When the same sum is posed to students in 8th or 9th standard in schools of repute, the number getting the correct answer improves to between 15% and 20%. It is not a trick sum; however, solving it requires conceptual understanding of fractions, ratios, percentages and proportions.

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Mr C P Viswanath

Co-founder and CEO
Karadi Path Education Company

About CII & Development Gateways

The Confederation of Indian Industry (CII) works to create and sustain an environment conducive to the development of India, partnering industry, Government, and civil society, through advisory and consultative processes. CII is a non-government, not-for-profit, industry-led and industry-managed organization, playing a proactive role in India's development process. CII DEVELOPMENT GATEWAYS, a set of three uniquely designed online platforms that will dedicatedly connect relevant stakeholders with appropriate social and developmental engagement capacities and opportunities. The online portals will cater to CSR, Affirmative Action and Education needs of various stakeholders like Industry Leaders, Key Social Enterprises, Member Companies, Corporate Foundations, Institutes, Mentors, Students, Trainers,

among others. It's a one stop solution to address the current development issues in an effective way by bridging the gap among all the stakeholders.



Spotlight Corner

Swachh Vidyalaya - Construction of Toilets in support of Saint Gobain India Pvt Ltd 09th November 2018, Sriperumbudur

Swachh Vidyalaya is a national campaign driving 'Clean India: Clean Schools'. A key feature of the campaign is to ensure that every school in India has a set of functioning and well maintained water, sanitation and hygiene facilities. Water, sanitation and hygiene in schools refers to a combination of technical and human development components that are necessary to produce a healthy school environment and to develop or support appropriate health and hygiene behaviours.

CII-SR under the Swachh Vidyalaya initiative inaugurated 2 well facilitated toilets for Government schools, on the 2nd of November 2018 in Thirumangalam Primary School at Sriperumbudur in the presence of Mr D Anbu, Leader, Village Education Association, Mr T T Munian, Head, Parents teachers association, Mr K S Madhavan, Chief Officer, Vigilance and Security Control System, Saint Gobain India Pvt Ltd along with Mr A Murugesan, Head, Retired School Management Committee.



CII-SR Participatory Watershed Management Project Cuddalore

CII had facilitated a participatory watershed management project in Cuddalore district with the support of TITAN Company Ltd., co-funded by NABARD and implemented by National Agro Foundation has successfully completed its Pre Capacity Building Phase and started the activities under Capacity Building Phase with close guidance of NABARD. As a part of the Capacity Building Phase cattle ponds, farm ponds creation, sunken pond clearance, channel pond clearance, field bund works have been done and more work is under progress. This phase is likely to continue for the year. By far the community has been provided 60-70 cashew saplings that have been planted well in the area while also facilitating for vegetable pandal. More of support to be provided based on the recent visit and the request from the community

During the Pre Capacity Building Phase, the following components were followed and reviewed:

1. Community meetings
2. Participatory Rural Appraisal
3. Net Plan Survey
4. Qualifying Shramdhan activity
5. NABARD Field Appraisal
6. Exposure Visit
7. Village Watershed Committee



CII-SR Water Alliance CII-GMMCO Rejuvenation of Water Bodies

14th November 2018, Chennai

“CII-SR Water Alliance”, an initiative of Confederation of Indian Industry to restore waterbodies in and around Chennai, has marked its presence and continuous progress by completing its 3rd waterbody in the span of 5 months, undertaken in support of GMMCO Ltd. The first phase of this project commenced on 13th June’18 at the Karumanchavadi Kulam (Karapakkam), Chennai district and was launched in the presence of Mr H Jayaram, Co-Chair, CII Sustainability Sub Committee and MD & CEO, GMMCO Ltd, a CK Birla Group Company along with Assistant Commissioner of Zone 14, community and CII representatives, among other. The initiative includes cleaning of the floor of lakes and ponds, construction of the filter bed inlet and outlet, creating an easy access, strengthening of the bund, fencing and plantation around the water body. The unveiling of the rejuvenated water body was done in the presence of Mr H Jayaram, Co-Chairman, Sustainability Sub-Committee, CII-SR & Managing Director and CEO GMMCO LTD, Mr S Narasimhan, Co-Chairman, AA Sub-Committee, CII-SR & Managing Director, Sattva Logistics Pvt. Ltd.



****Update on other Water Bodies**

CII-Grundfos Pumps India Pvt Ltd joined hands for Gangaianman Koil Kulam, Injambakkam. The work that commenced on 19th January'18 has been handed over to the Government and the local community. As the second phase, Grundfos Pumps India Pvt Ltd has agreed to take up beautification of the Water Body. Community Capacity Building Programmes are in progress. Construction of revetments has also been proposed as part of the Phase II.

CII has taken a lead in the space by taking up 5 water bodies in around Chennai. Commencement puja for Pothi Nagar Kulam (water body name), located at Injambakkam, Chennai which is spread across 2.4 Acres was done on the 17th August'18 in the presence of Mr Dr S. Prakash, Co-Chairman - CSR Subcommittee CII-SR and Executive Director, Star Health and Allied Insurance Co Ltd, Mr. Shoury Reddy, Executive Director, Balavikasa, community and CII representatives, among other. Of the 5, 70% of the work is completed at the Gangaianman Koil Kulam at Shollinganallur while the rest is under progress.

CII Regional Colloquium on Sustainable Development

Achieving Global Goals through Corporate Social Responsibility

22nd November 2018, Hotel Hilton, Chennai

CII organized a Regional Colloquium on Sustainable Development, in lines of Achieving the Sustainable Development Goals, scheduled on 22nd of November'18, Hotel Hilton, Chennai. The conference was designed such that, with diverse audience pertaining to different industries and sectors. The conference was organized in the presence of **Thiru K Pandiarajan**, Minister for Tamil Official Language and Tamil Culture and Archeology, Govt. of Tamil Nadu, Mr Sanjay Jayavarthanelu, Deputy Chairman CII-SR &

Chairman and Managing Director, Lakshmi Machine Works Ltd, Mr N K Ranganath, Chairman CII-SR Job Creation Sub-Committee & Managing Director, Grundfos India Pvt Ltd and Mr S Narasimhan, Co-Chairman CII-SR Affirmative Action Sub-Committee.

With 250+ experts and participants working in respective goals, the conference aimed at strategizing a rich document that would be presented to the State Government for reference and way forwards to achieve the development goals. As a follow up, CII-SR jointly with experts from the respective field would shortly organize a committee meeting.

The Conference was supported by **Grundfos India Pvt Ltd** and **International Justice Mission**.

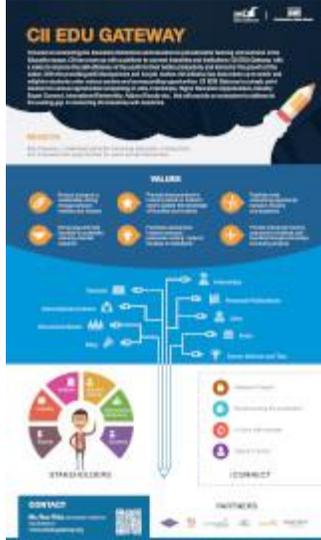


CII-SR Higher Education Initiatives

Education aims develop the individual and make them a valuable part of the nation's progress, CII's Development Initiatives department has been playing an active role in furthering this goal. The Education wing took up the cause of Higher Education, identified the gaps and has launched Project EDGE to address the prevailing issues. EDGE is an acronym for 'Education that Drives Growth and Employment' as the title suggests, the focus is Growth and Employment of the student fraternity and the faculties. Project EDGE works through a number of programmes that is a supplement to the present curriculum

ultimately ensuring that education in its true sense reaches the students and they take part of a well-rounded development process within the existing system. A few programs are:

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Through the launch of Project EDGE we aim to ensure holistic Development of individual along with enhancing employability and entrepreneurship in youth also and benefit Placement. We focus on Upgradation of skills and Mainstreaming informal skills, parallely to bringing students on par to the current trends and helping them meet the emerging skill needs of the industry and Society.

Flagship Projects

CII-SR as part of Development Initiatives has conceptualized various sustainable and inclusive projects under its CSR and Affirmative Action Vertical. CII as a though leader has taken a step towards holistic development and contribute towards achieving Sustainable Development Goals. We look for more participation from the Industry Members and Experts in the field to support in executing such impactful projects

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ESTABLISHMENT OF STATE RESOURCE CENTRE FOR GOVERNMENT AIDED IN PARTNERSHIP WITH INDUSTRY MEMBERS A CSR INITIATIVE



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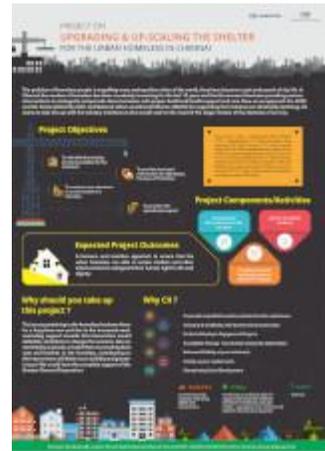
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For further details and to partner on the CII Development Initiatives,
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